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1923 EDITION

# *Richard Diener Company*

INCORPORATED

KENTFIELD, MARIN COUNTY, CALIFORNIA

20

62.99

No. 96

*Richard Diener*



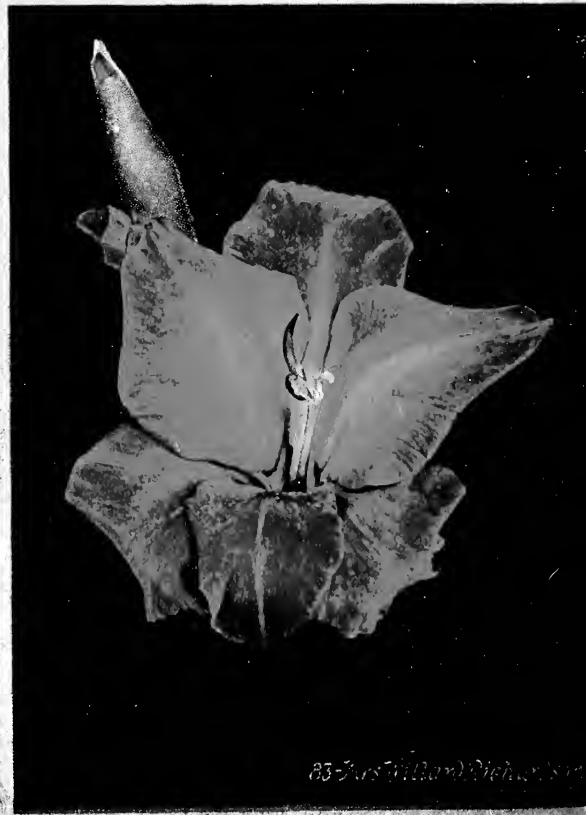
130—Thomas J. Kent



200—Mr. A. J. 00



204—Frank J. Symmes



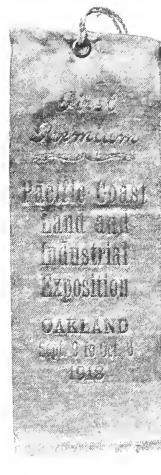
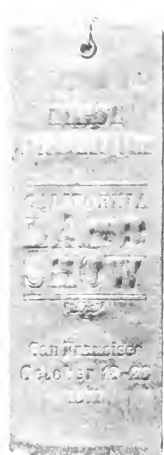
83—Mrs. William Dickerson



RICHARD DIENER CO., INC., KENTFIELD, MARIN COUNTY, CALIFORNIA



*Richard Diener*



## AWARDS

received  
for the various  
display of  
our products

## MEDAL OF HONOR

conferred upon  
Richard Diener  
at the  
World's Fair  
San Francisco  
1915

## To Our Friends and Customers

We Present Our Annual Catalog for 1923

We also wish to thank you for the many kind letters and testimonials which we were unable to answer separately.

RICHARD DIENER CO.

We carry no other than the Diener varieties of Gladioli listed in this Catalog.

All the varieties listed are Mr. Diener's own productions, and in the description of colors we have only given the fundamental colors, as it is almost impossible to describe the shadings precisely.

Many people think that our superior climate here is responsible for our large size flowers and magnificent colorings, but this is due to the variety and not to the climate.

As you will see by reading the testimonials that our varieties of Gladioli have been raised in all parts of the world just as successfully as they have been raised here, with the exception of a few of our varieties, which have not done so well the first year in a new locality, but the second year they have come up to catalog descriptions. Eastern varieties have acted in the same manner when brought to our California climate.

Our climate is the most suitable for producing perfectly ripened out bulbs, because after digging we leave same in the open air and full sun for at least six weeks. When so treated the bulbs will not sprout before being planted again, and they will be full of life and vigor. It is impossible in Northern and Eastern States to produce bulbs of such high quality, as the rains and early frosts there make such treatment impossible. Hence, the surprise of the people when they receive our bulbs.

At flower shows throughout this country, Canada and Australia during the past year the Diener Hybrids continued to be the center of attraction. Such varieties as our Jack London, Anna Eberius, Mrs. H. Bothin, American Beauty, Richard Diener, Elf, Mrs. J. K. Armsby, D. T. Whitney, Thomas T. Kent, and many others of our newer varieties proved themselves to be the finest of their kind and type. The new varieties which we offer are of such high perfection in size, color, growth and height of spikes that we can truthfully state that they are unexcelled everywhere. Wise are those that discard old, worn-out varieties and plant new and better ones. People are tired of the old familiar kinds and are always willing to pay for new and better kinds. Too many varieties are put on the market every year that are worthless; but anything we offer you may rest assured that it is of the very best and highest quality.

During the flower season, which is from the end of June to September, we daily have visitors from all parts of the world, and we invite all lovers of flowers to visit our gardens. Kentfield is fourteen miles from San Francisco, on the Northwestern Pacific Railroad. It takes 55 minutes from the San Francisco Ferry Building to reach our place, which is a block from the Kentfield station.

Our place is closed on Sundays and holidays, but if notified by mail or phone a day or two ahead, the premises will be open. Telephone number, San Anselmo 114-J.

## NOTICE TO FOREIGN CUSTOMERS

Money Orders from Foreign Countries should be made out to the post office in San Rafael, California, U. S. A.

## TERMS OF SALE

While we exercise the utmost care to have all our stock true to name, we give no warranty, express or implied, as to crop, and will not be responsible for results, other than to replace stock not true to name.

Bulbs found to be untrue to name should be retained by customer and we replace number that are untrue, free of charge. No planting stock or bulblets will be included in this case.

Cash with order or in advance of shipment. We positively accept no C. O. D. orders.

We do not ship bulbs or plant orders for less than one dollar (\$1.00).

Write your order plainly and distinctly by itself and do not mix it with anything else you wish to say. Be sure to write your **NAME** and **ADDRESS PLAINLY**.

On orders amounting to more than twenty-five dollars (\$25.00) we will give a discount made up of extra bulbs and seeds, to the **TRADE ONLY**.

We ship Gladiolus bulbs from November 1st to May 1st. May 1st is our last day of planting.

We call a bulb anything from an inch or over in diameter.

## ORDER EARLY

We strive to fill orders within a day or two after they reach us. This is frequently made impossible during the great rush of business in February and March.

Do not wait until you need your seeds, order as early as possible.

As the demand for our varieties has increased so rapidly, we are unable to propagate the same fast enough for the demand. For this reason many of our varieties listed in this catalog had to be limited to so many bulbs per customer; for this reason also we are obliged to keep all bulbs under one inch (1 inch) in size for propagation, except in those varieties where smaller sizes are given in this Catalog.

We request our Northern and Eastern customers to send their orders in at an early date, but advise not to have the bulbs shipped them until after March 1st, at which time all danger of heavy frosts will be over and the bulbs will not be frozen in transit.

As we send orders out immediately, we will not send out acknowledgment of receipt of order, except in instances where goods are desired at a later date.

After goods reach post office or express office our responsibility ceases.

We pack our shipments carefully, and there is hardly any danger of them being frozen in transit, but advise if the package should arrive in zero weather to leave it in a cool, frost-protected place for at least two weeks before unpacking, so that if they should have been frozen they will gradually thaw out. If they are unpacked in a frozen condition and brought in a warm place, they will be killed instantly, while when they are thawed out slowly in a cool place there will be no danger or injury to the bulbs, as they can stand quite a bit of frost.

## WE PAY ALL POSTAGE

We recommend THE FLOWER GROWER to our friends and customers. Published monthly. All flower lovers should be regular subscribers. Subscription price: Three years, \$3.50; one year, \$1.50. Madison Cooper, publisher, Calcium, N. Y.



Medal of Honor  
conferred upon  
Richard Diener  
at the  
World's Fair  
San Francisco 1915





NO. 10

*Anna Eberius*

## Gladiolus Price List

As the demand for our varieties has increased so rapidly, we are unable to propagate the same fast enough for the demand. For this reason many of our varieties listed in this catalog had to be limited to so many bulbs per customer. For this reason, also, we are obliged to keep all bulbs under one inch (1 inch) of size for propagation, except in those varieties where smaller sizes are given in this catalog.

No. 1. "MRS. WILLIAM KENT"

Light fawn to light ashes of roses; old rose in throat; sometimes lightly striped with rose-pink. The color of this variety is so exquisite and so suitable for cut flowers that we predict that it will soon be grown in large quantity. It is a very rapid propagator. Flowers are 6 inches in diameter and spikes 4 to 5 feet high....

Per Bulb	Per Doz.	Per 100
\$0.15	\$1.50	\$12.00

No. 4. "SARAH LILLIE"

Reddish-lavender; throat ruby, mottled with white. Flowers 5 inches in diameter; spikes 3 to 4 feet high .....

.15	1.00	7.50
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No. 5. "ALOHA"

Dark rose-pink. Throat brilliant rosy scarlet, slightly speckled with white dots. Flowers 6½ inches in diameter; stems 4 feet long. Extra fine variety .....

1.00	10.00
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No. 9. "SAUSALITO"

Rose pink, overlayed with salmon; brilliant ruby throat; heavy ruffled flowers 5 inches in diameter, stems 3 to 4 feet high .....

1.00	10.00
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No. 10. "ANNA EBERIUS"

This variety has created a sensation everywhere, with growers and amateurs alike. It will be one of the most grown varieties in the next few years; its coloring, growth and propagating is unexcelled. Dark velvety purple; throat deeper shade; flowers of large size spikes 3 to 4 feet high; fine, long, well-set spikes .....

.25	2.50
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Large bulbs only. A limit of twelve bulbs to each customer.

No. 13. "SUNSET"

Pale flesh pink, overlayed and striped with rose pink; faint yellow throat; flowers 5 inches in diameter, stems 5 feet high.....

1.00	10.00
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No. 19. "MYRTLE McNALLY"

Cream with touches of rose-pink on edges; ruby in center; canary yellow lip; heavily ruffled; very vigorous growth, with abundant foliage; flowers 6 inches in diameter, spikes 4 to 5 feet high.....

.25
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Only six bulbs to each customer.

No. 22. "SAN ANSELMO"

Pure white, slightly striped with ruby pink. Immense free flowering; fine for cut flowers. Flowers 6 inches in diameter, spikes 4 to 5 feet high .....

.15	1.50
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Only 25 bulbs to each customer.

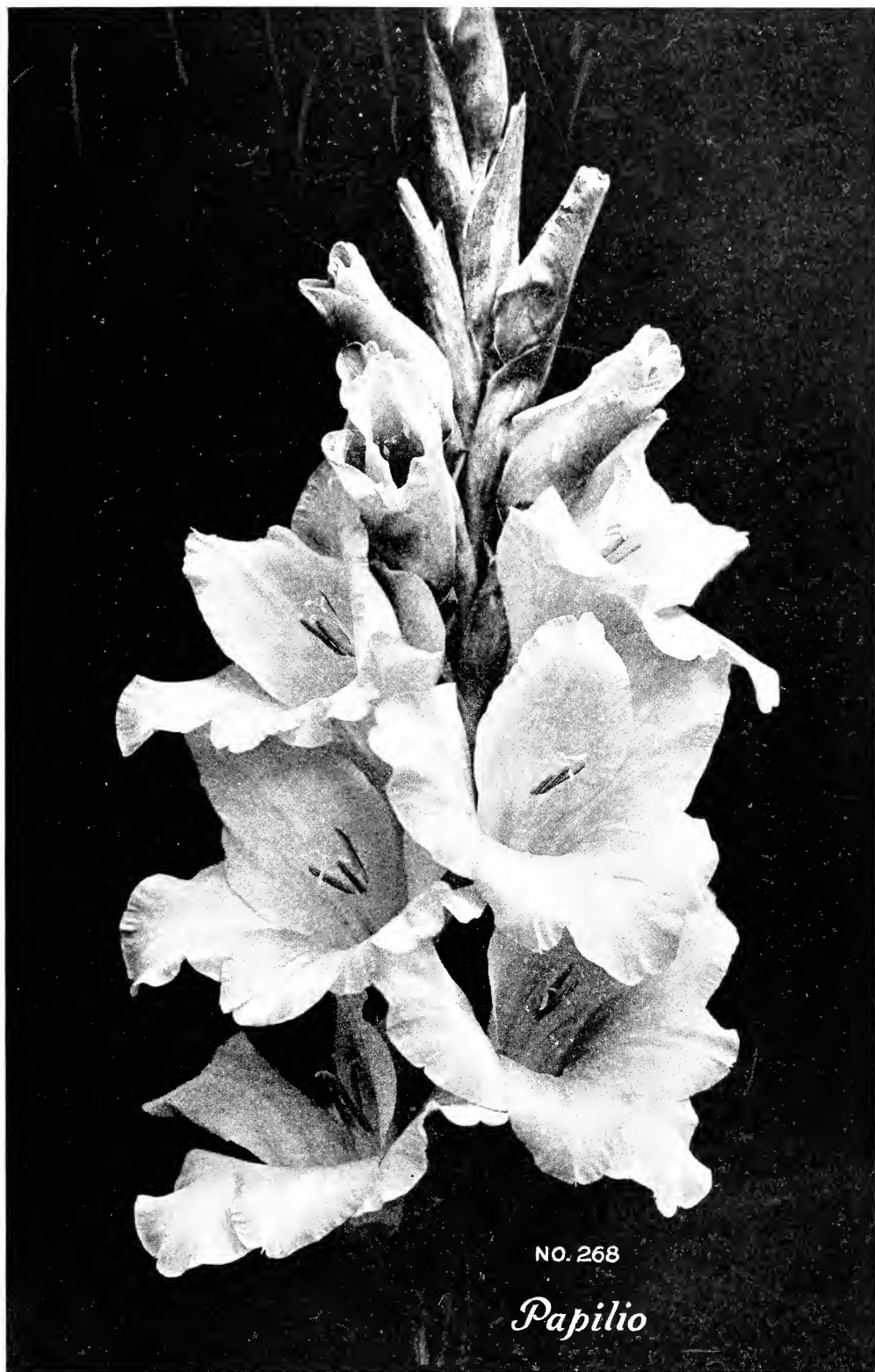
No. 23. "DIENER'S AMERICAN BEAUTY"

Brilliant American Beauty color, with creamy yellow throat; one spike opening a large number of flowers at one time forms an immense bouquet of beauty; flowers 6 to 7 inches in diameter, spikes 4 to 5 feet high.....

1.00
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Only six bulbs to each customer.



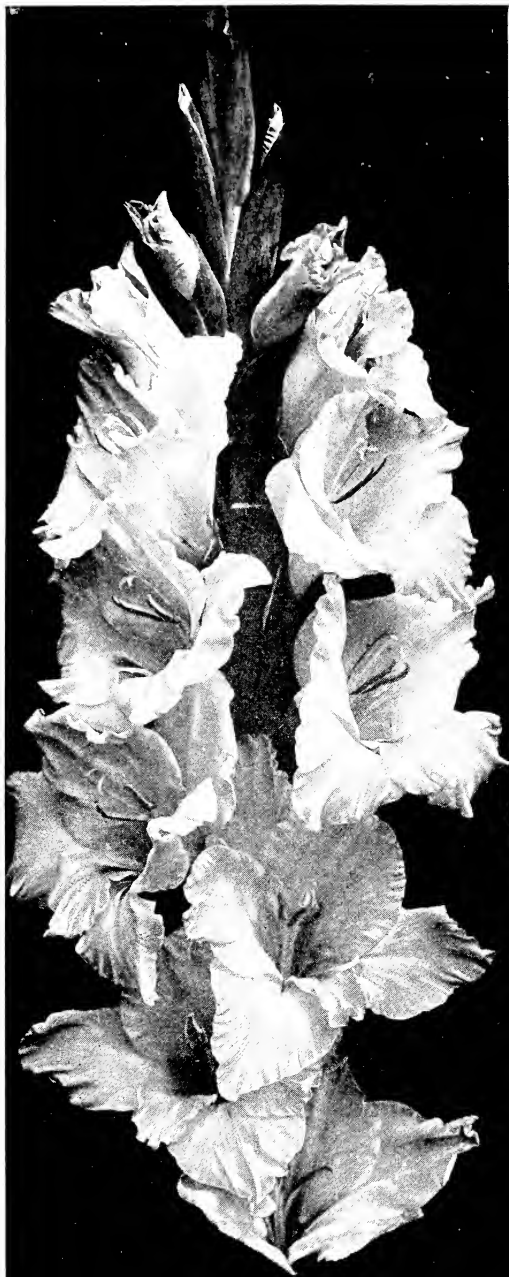


NO. 268

*Papilio*

No. 24.	"D. J. WHITNEY"	Salmon-flesh, with two striped and spotted yellow and red under-petals; opens in a full cluster at the apex of the stem, giving the appearance of a Canna; flowers 5½ inches in diameter, spikes 4 to 5 feet high. Earliest of all; good for forcing.....	Per Bulb	Per Doz.	Per 100
		Only 25 bulbs to each customer.	1.00	10.00	
No. 31.	"PRESIDENT C. C. MOORE"	Salmon-pink, darker throat, steel-blue mottled and striped; nice, long, wiry spikes with flowers well placed; flowers 6 inches in diameter, spikes 6 to 7 feet high.....	.15	1.50	12.00
No. 32.	"FAIRFAX"	Solid magenta; lip of throat light yellow with a deep magenta spot; flowers 5½ inches in diameter, spikes 5 to 6 feet high.....	.15	1.50	12.00
No. 38.	"JACK LONDON"	Light salmon with brilliant orange flame stripes; golden yellow throat with ruby striped center; flowers 5 inches in diameter, spikes 5 to 6 feet high .....	.25	2.50	20.00
		Our best commercial variety and largest propagator. Will soon be grown by the million. It is perfect in every way. As a cut flower it is our most profitable variety, as we have never been able to supply the demand. It makes a wonderful showing under artificial light. We recommend everyone to plant as many bulbs of this variety as possible, as it surely is a most profitable investment. Even the smallest bulblet will bring five months after planting a 4-foot spike.			
No. 39.	"DR. LINCOLN COTHRAN"	Salmon-pink, blue striped, yellow throat; fine form and bloom; flowers 5 inches in diameter, spikes 4 to 5 feet high.....	.25	2.50	20.00
No. 50.	"QUEEN OF THE NIGHT"	Deep maroon, almost black; flowers 5½ inches in diameter, spikes 4 to 5 feet high.....	5.00		
		The tremendous demand for this variety has lowered our stock to such an extent that we must limit the amount of one bulb to each customer.			
No. 67.	"MRS. J. K. ARMSBY"	Coral pink, slightly blended, creamy yellow throat sprinkled with ruby; flowers 6 to 7 inches in diameter, stems 5 to 6 feet high; there are a great amount of flowers open at one time, same of very lasting quality. This is one of our finest productions and surely will satisfy any critic. All who reported on this variety praised it highly.....	5.00 Small Bulb 2.50		
No. 70.	"LILLIAN HARRIS COFFIN"	Light rose-pink, salmon striped; yellow lip; nice long spikes; fine for cut flowers; flowers 5 to 6 inches in diameter, spikes 4 to 5 feet high .....			
		Withdrawn to increase stock.			
No. 82.	"JOHN MERLE COULTER"	Rich scarlet, dark maroon (almost black) throat, slightly overlaid with ruby; flowers 5 inches in diameter, spikes 3 to 4 feet high.....	.25	2.50	20.00





NO. 199

*Emilie Ashe*



NO. 24

*D.J. Whitney*

		Per Bulb	Per Doz.	Per 100
No. 83.	"MRS. WILLARD RICHARDSON" Deep crimson, maroon center; large, flaring flowers; flowers 5 inches in diameter, spikes 4 to 5 feet high. An unexcelled red which does not fade ..... Only 1 doz. bulbs to each customer.	.25	2.50	
No. 89.	"NORMA KRAUSGRILL" Light rose pink, slightly deeper striped; throat canary yellow and dark rose sprinkled center; flowers 6 inches in diameter, stems 4 to 5 feet high, which sometimes kink. Exquisite.....	2.50 Small Bulb 1.00		
No. 90.	"CAROLINE FREAR BURKE" Pure white with brilliant ruby throat; flowers 7 inches in diameter, spikes 4 to 5 feet high.....	.25	2.50	20.00
No. 96.	"RICHARD DIENER" Pure rose-salmon, light sprinkling of ruby on creamy yellow center; this is the acme of perfection in coloring, as well as formation of spikes and plant; will rival an orchid in beauty; flowers 6 inches in diameter, spikes 5 to 6 feet high; created a sensation wherever shown.....	15.00 Small Bulb 7.50		
No. 98.	"MABLE HUBBARD" Pure white, lip of throat light canary, covered with violet spot; very fine spikes; flowers 4 inches in diameter, spikes 3 to 4 feet high.....	.50	5.00	40.00
No. 101.	"ELSE ROSE" Cattleya pink, a blending of rose-pink, shading out to white, with creamy yellow throat; orchid flowering; extra fine; flowers 5 inches in diameter, spikes 3 to 4 feet high.....	.75	7.50	
No. 102.	"INA COLLINS" Delicate rose-pink, shading to very light edge overlaid with deep lilac; lip has circle of primrose edged with light ruby; orchid flowering; flowers 5 inches in diameter, spikes 4 to 5 feet high .....	.50	5.00	
No. 107.	"HEART OF JUANITA" Deep cherry scarlet with crimson and white throat; flowers 5 inches in diameter, spikes 4 to 5 feet long. A very beautiful variety which does not fade in the sunlight. ....	1.00	10.00	
No. 113.	"MRS. NEWELL VANDERBILT" Light salmon pink, shaded deeper toward center; scarlet throat; heavily ruffled; flowers 5 inches in diameter, spikes 5 feet tall. Clean grower, A-1 variety.....	3.00 Small Bulb 1.50	30.00 Small Bulbs 15.00	
No. 117.	"SIERRA" Cream. Throat speckled with canary and ruby. Heavily ruffled edges. Flowers 6 inches in diameter. Strong spikes 5 feet tall.....	3.00 Small Bulb 1.50	30.00 Small Bulbs 15.00	
No. 120.	"MRS. STANLEIGH ARNOLD" Soft purple-pink with deep pink throat, one of the most exquisite colors so far produced in Gladioli; well-formed spikes; flowers 6 inches in diameter, spikes 4 to 5 feet high..... Only one bulb to each customer.	10.00 Small Bulb 5.00		
No. 130.	"THOMAS T. KENT" Rose-pink with ruby running through center of each petal; very vigorous in growth; this is one of our largest varieties; one of the heaviest propagators; flowers 6 to 8 inches in diameter, spikes 6 feet high. It has proven a favorite everywhere .....	.25	2.50	20.00



"No. 50—"QUEEN OF THE NIGHT"



No. 204—"FRANK J. SYMMES"

## No. 136. "ADELINE KENT"

Delicate light rose-pink; straw-colored throat with ruby dashes; petals are heavily ruffled from edges in to center; exquisite orchid-like colorings; fine, long, full spikes; flowers 4 to 5 inches in diameter, spikes 4 feet high. One of the most beautiful ruffled Gladioli in existence

Withdrawn to increase stock.

## No. 145. "MRS. COTHRAN"

Crushed strawberry and ashes of roses; very odd color; fine long spikes; flowers 6 inches in diameter, spikes 4 to 5 feet long.

## No. 162. "MARY ROBERTS RINEHART"

Cream yellow with canary yellow center; flowers 4 inches in diameter, spikes 4 to 5 feet high

## No. 164. "CAPTAIN ASHER CARTER BAKER"

Rich, velvety red with darker center; flowers 5 inches in diameter, spikes 4 to 5 feet high. (This was awarded the silver medal at the P.-P. I. E., 1915, for the best of all the red Gladioli shown.)

## No. 165. "DR. FREDERICK J. V. SKIFF"

Clear, flesh-pink light ruby center; sometimes slightly striped with rose-pink; strong, vigorous growth; abundant foliage; one bulb will very often bring up to 130 perfect flowers 6 inches in diameter, spikes 5 to 6 feet high. (Awarded gold medal at P.-P. I. E., 1915.)

Only one dozen bulbs to each customer.

## No. 166. "DIENER'S WHITE"

Milk white with just a faint tinge of pink in throat; flowers 6 inches in diameter, spikes 5 to 6 feet high. (Awarded gold medal at P.-P. I. E., 1915.)

## No. 173. "HAWAII"

Rose-pink, light pink center, big brown spot in center of lower petal; clean grower, elegant spike; flowers of large size

## No. 174. "ATLANTIS"

Rose-pink, maroon mottled center; very large flowers; when open same are almost flat, like immense Amaryllis. Long spikes

## No. 175. "MRS. LEON DOUGLAS"

Flesh salmon pink, orange striped, light yellow and brown spotted in center; the size of the flowers, we believe, is the largest in existence, and all are very open and well set on the spikes; the height of the spikes is 6 to 7 feet and have up to seven side spikes on each main spike; the bulbs are of immense size; this is one of the most perfect and most beautiful varieties so far produced.

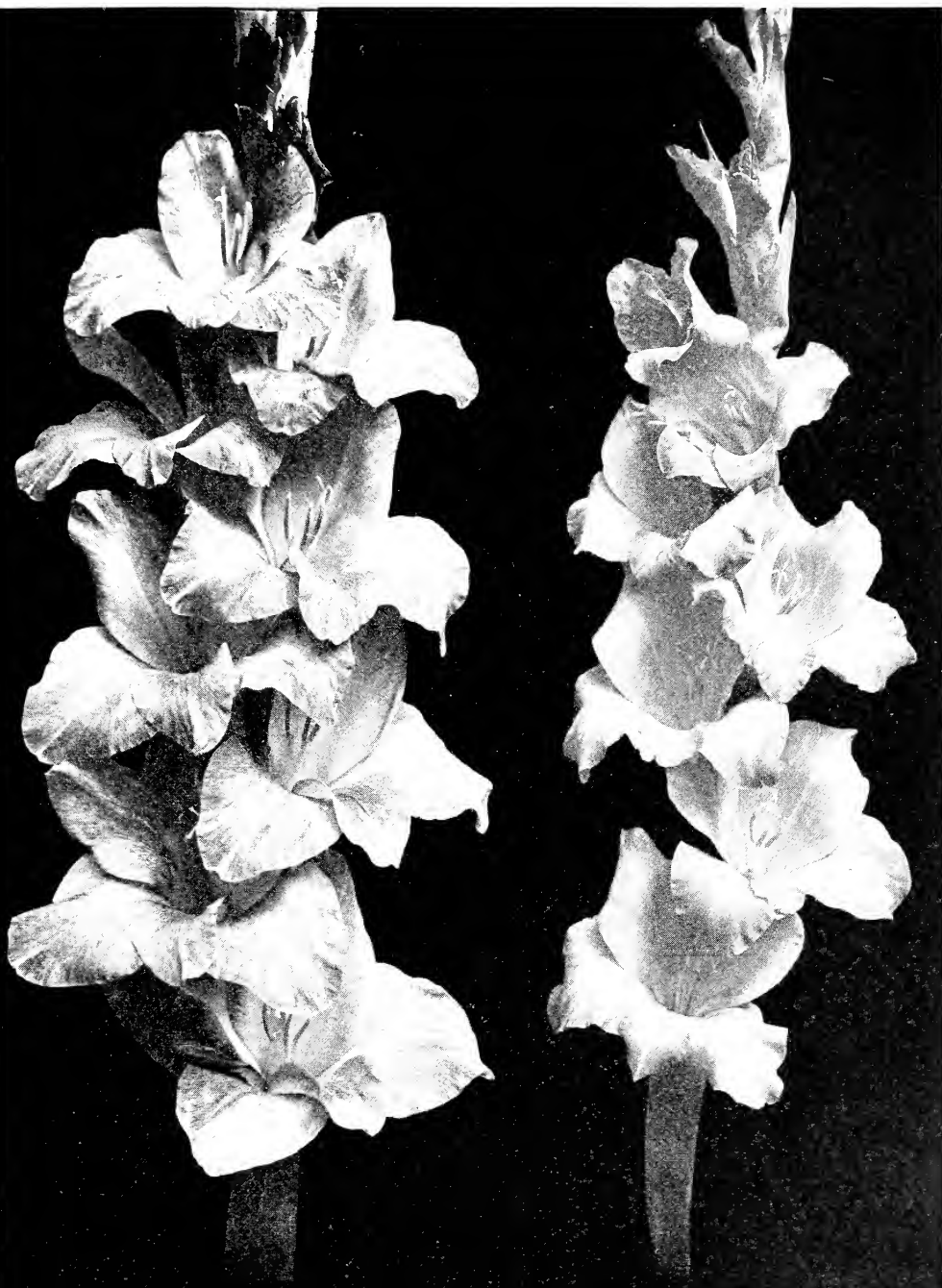
## No. 176. "MISS MAUD FAY"

Clean cattleya pink, a light stripe running through the middle of each petal; flowers very open, averaging 6 inches in diameter; spikes never straight, but curved in various directions, are 3 to 4 feet long; this is one of our finest productions; exceptionally suitable for cut flowers; it is a heavy propagator; the smallest bullet will in five months produce a fine spike.

## No. 177. "JOSEPH FIELD"

Pale pink, lightly striped with pale ruby. Fine long, well-built spikes. Flowers of very large size. First-class show and cut variety.

Per Bulb	Per Doz.	Per 100
.25	2.50	20.00
.20	2.00	15.00
.05	.50	3.50
.25	2.50	
1.00	10.00	
1.00	10.00	
1.00	10.00	
5.00	40.00	
Small Bulb 2.50	Small Bulbs 20.00	
.50	5.00	40.00
10.00		
Small Bulb 5.00		



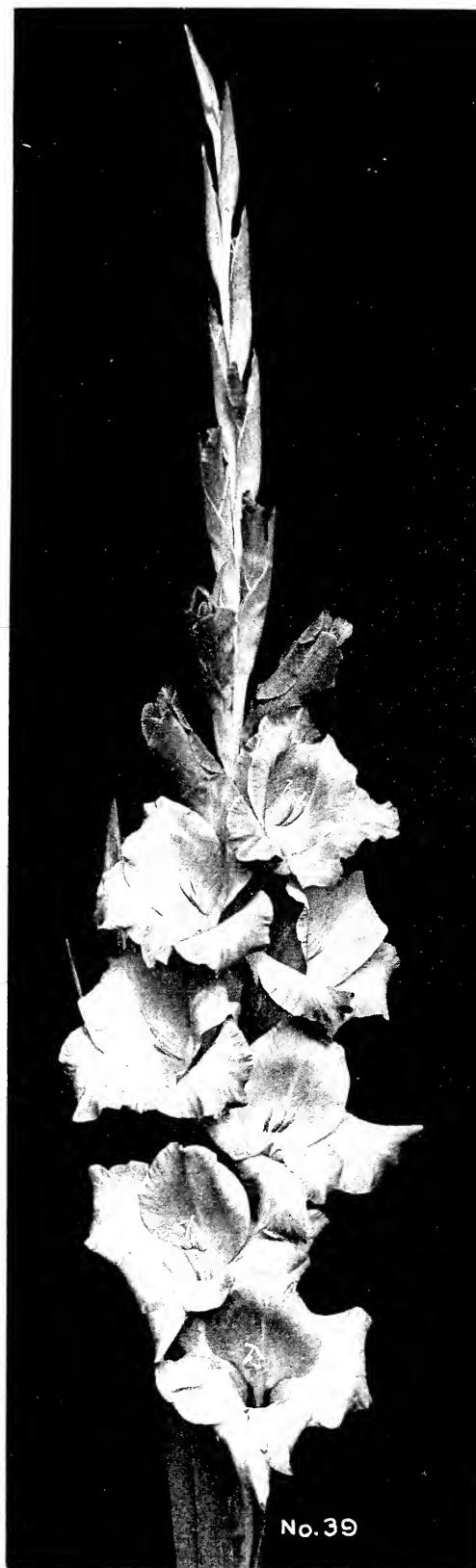
NO 266

*Caroline Esberg*

NO. 145

*Mrs. Cothran*

No. 180.	"MRS. TRUXTON BEALE"			
	Cream, rose-pink striped; very large, open flowers, lip yellow and brown sprinkled; fine long, well-built spikes. A beauty .....	Per Bulb	Per Doz.	Per 100
		.50	5.00	
No. 184.	"ALMA"			
	Creamy shell-pink; lower petals yellow speckled with old-rose; heavily ruffled; very large flowers on long, well-built spikes .....	5.00 Small Bulb 2.50		
No. 186.	"LILLIAN WEBB"			
	Strawberry pink with light maroon velvety center; sometimes slightly striped with chocolate; stems slender, giving the appearance of a lily; flowers 5 inches in diameter, spikes 5 feet high .....	.05	.50	4.00
No. 187.	"COSTA RICA"			
	Clear, delicate lilac with old rose center; large extra fine spike; flowers 6 to 7 inches in diameter, spikes 5 to 6 feet high .....	.25	2.50	20.00
No. 188.	"MRS. MARY STEARNS BURKE"			
	Canary yellow, overlaid with apricot; deep canary center; long spike with flowers symmetrically placed; stem wiry and upright; flowers 4 to 5 inches in diameter, spikes 4 to 5 feet high. It is one of the finest yellows known so far. When known it will be one of the most grown varieties for cut flowers .....	.50	5.00	
	Only twelve bulbs to each customer.			
No. 189.	"ELIZABETH GERBERDING"			
	Shell pink, with speckled center of ruby and yellow; heavily ruffled; spikes large and full; flowers 4 to 5 feet high .....	.10	1.00	7.50
No. 190.	"ALTAMYRA"			
	Lilac striped, white spotted lip. Flowers of very largest size. Spikes 5 feet tall.	5.00		
No. 191.	"MRS. H. E. BOTHIN"			
	Flesh salmon pink, flame scarlet center, heavily ruffled. Strong 4 to 5 foot spikes; a first-class show and cut variety. One of the loveliest color combinations in Gladioli. It has created a sensation wherever exhibited. One of the greatest and most perfect creations ever produced. A heavy propagator. We recommend everyone to procure as many bulbs as possible of this variety .....	.50	5.00	40.00
No. 192.	"VICTORY"			
	Scarlet, maroon, little lighted mottled in the center; flowers very large; immense long spikes; one of our largest reds .....	2.00 Small Bulb 1.00		
No. 193.	"JONATHAN WEBB"			
	Light scarlet, finely painted white, and maroon mottled center; very showy variety; makes elegant lily-like spike with wide open flowers; flowers 5 to 6 inches in diameter, spikes 4 to 5 feet high .....	.25	2.50	
	Only one dozen to each customer.			
No. 196	"HELEN TODD"			
	Light rose-pink with deep colored seam around entire edge of flower; deep scarlet center; flowers 5 to 6 inches in diameter, spikes 4 to 5 feet high .....	.10	1.00	7.50



No. 39

"DR. LINCOLN COTHMAN"



No. 101

"ELSE ROSE"

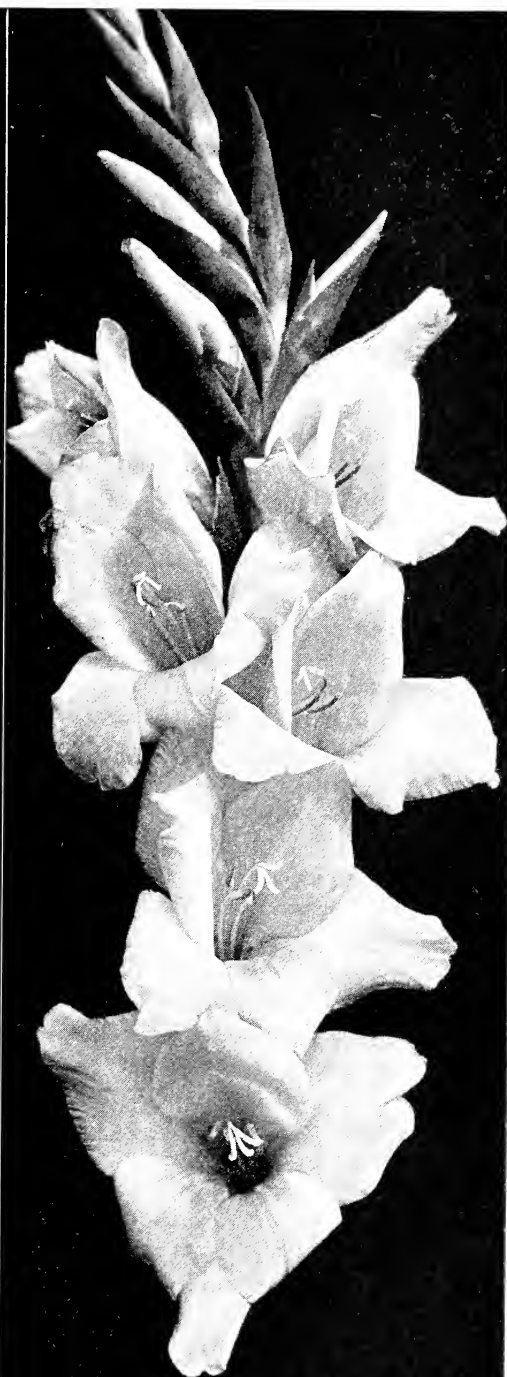


No.	Variety	Per Bulb	Per Doz.	Per 100
No. 198.	"ROSS VALLEY" Salmon-pink striped with ashes of roses; red peacock eye in center; flowers 5 to 6 inches in diameter, spikes 4 to 5 feet high.....	.10	1.00	7.50
No. 199.	"EMILIE ASHE" Creamy snow white, small cerise blotches in lower petals, heavily ruffled petals; flowers 4 to 5 inches in diameter, spikes 4 to 5 feet high; this is one of the best ruffled varieties ever put out .....	1.00	10.00	
No. 200.	"MR. H. A. HYDE" Snow white with faint pink underlaid; flowers 6 inches in diameter; well-built spikes 4 to 5 feet in height. Exceptionally fine for cut flowers .....	1.00	10.00	
No. 202.	"MRS. JOHN R. WALSH" Heavy ruffled, flesh pink flamed colored centers; flowers 5 inches in diameter, stems 5 to 6 feet high; this is a seedling of Mrs. Pendleton, Jr. It is a magnificent variety that should be in every collection .....	1.00	10.00	
No. 203.	"SIR ROGER CASEMENT" Dark maroon, heavily ruffled; fine long spikes; flowers 4 inches in diameter, spikes 4 to 5 feet high .....	.25	2.50	20.00
No. 204.	"FRANK J. SYMMES" Salmon-rose pink with red center, ruffled edges; flowers 4 inches in diameter, spikes 5 to 6 feet high. Should be in every collection. ....	.25	2.50	20.00
No. 205.	"DAVID STARR JORDAN" Immense flame colored, with lighter speckled throat; flowers very open, like immense Amaryllis, with fine, wiry upright stems; flowers 6 to 7 inches in diameter, spikes 4 to 5 feet high .....	.25	2.50	20.00
No. 206.	"WILLIAM KENT" Creamy shell pink; golden ochre center; flowers 6 to 7 inches in diameter; spikes 6 feet tall. Declared by the biggest experts in Gladioli to be the best ruffled Gladiolus yet produced, considering size and amount of flowers open at one time. Fifteen open flowers at one time is no rarity, while most of the ruffled varieties only have three to four flowers open at one time. ....	10.00 Small Bulb 5.00		
No. 209.	"GENEVIEVE BOTHIN" Deep pink, thickly overlaid with steel blue; pink and rubied center; very odd; flowers of large size .....	1.00	10.00	
No. 211.	"ZOE" Deep lavender; velvet maroon center. Very large flowers. Exceptionally fine color; spikes 4 to 5 feet tall. ....	3.00		
No. 213.	"MRS. LILLIAN GUERNSEY" Yellow, pink blotched; flowers very large; fine long spikes. A-1 variety .....	.50	5.00	
No. 216.	"MARTHA FERNEKES" Pale blue, blotched blue, violet spot in the center; flowers 4 inches in diameter, perfect spikes 3 to 4 feet high. An odd and beautiful blue variety, which has been greatly admired by everyone .....	1.00	10.00	
No. 218.	"YOSEMITE" Bright vermilion red, yellow center; flowers 6 to 7 inches in diameter, spikes 7 feet high.....	2.00 Small Bulb 1.00		



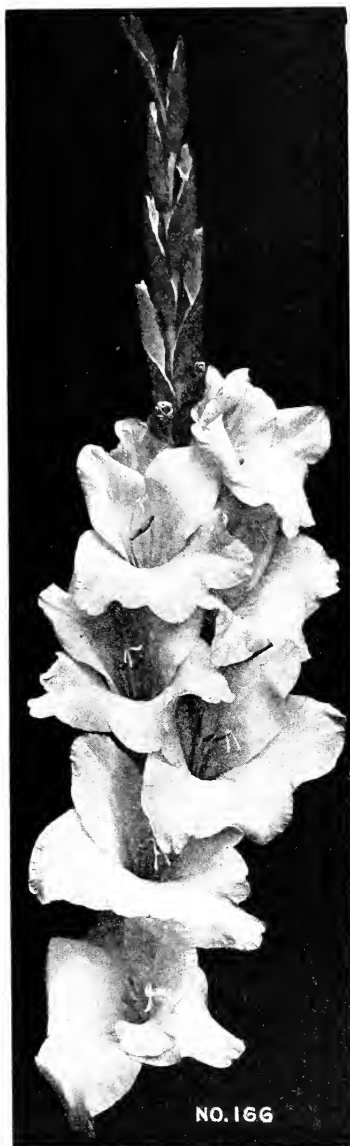


NO. 330  
*Loreley*



NO. 246  
*Mimi Stahlbaum*

No.	Name	Description	Per Bulb	Per Doz.	Per 100
			Small Bulb		
No. 220.	"ELDIVA"	Magenta, striped with a lighter shade. Flowers 6 to 7 inches in diameter. Long, fine spikes. First-class show variety.....	4.00		
No. 221.	"LONDON SMOKE"	Smoky pink, overlaid with deep slate, flowers 6 to 7 inches in diameter, spikes 5 feet high. A perfect grower and very odd variety.....	2.00		
No. 226.	"PASADENA"	Turkish red, flame orange striped, white lip; flowers 7 to 8 inches in diameter, spikes 6 feet high. First-class show variety.....	1.00	10.00	
No. 232.	"FLAME"	Flame orange; yellow lip; flowers 4 inches in diameter, spikes 5 feet high.....	2.00		
No. 234.	"BELVEDERE"	Light salmon. Flowers 5 inches in diameter. Lip yellow, light ruby overlaid. Fine long spikes.....	1.00	10.00	
No. 236.	"MARIN"	Pale greenish yellow; flowers 5 inches in diameter, spikes 4 to 5 feet high. Fine cut flower variety .....	5.00		
No. 237.	"THOMAS A. EDISON"	Salmon orange. Large deep velvet red spots on lower petals. Flowers 7 inches in diameter. Spikes 5 to 6 feet long. First-class show variety .....	.50	5.00	
No. 240.	"SALOME JANE"	Deep salmon, lighter shade toward center; blood red spot in lower petals; flowers 6 inches in diameter, spikes 5 feet high. A beauty.....	10.00		
No. 241.	"VICTORIA FREDERICKS"	Flesh salmon; yellow lip; flowers 6 to 7 inches in diameter, well-built spikes 5 feet tall. This variety flowers very early. It is one of our finest in pink .....	Small Bulb 5.00	10.00	
No. 244.	"BOLINAS"	Cream white with faint old rose stripes. Fine full, long, well-built spikes. Flowers of good size.....	2.50		
No. 246.	"MIMI STAHLBAUM"	Creamy white overlaid with faint lilac; yellow lip with small ruby spots; flowers 6 inches in diameter, spikes 6 feet tall. An exquisite variety .....	2.00		
No. 257.	"CALIFORNIA GIANT"	Deep lilac, thin white stripe running through the center of each petal; flowers 7 inches in diameter, spikes 7 to 8 feet high.....	3.00		
No. 265.	"ANNE THOMPSON"	Pale sulphur yellow; flowers 5 inches in diameter, spikes 5 to 6 feet high. A first-class yellow .....	Small Bulb 1.50		
No. 266.	"CAROLINE ESBERG"	Flame scarlet without any markings; flowers 5 inches in diameter, spikes 5 feet high. Most vivid, glossy red imaginable. The color of this variety does not fade under any condition.	4.00		
			Small Bulb 2.00		



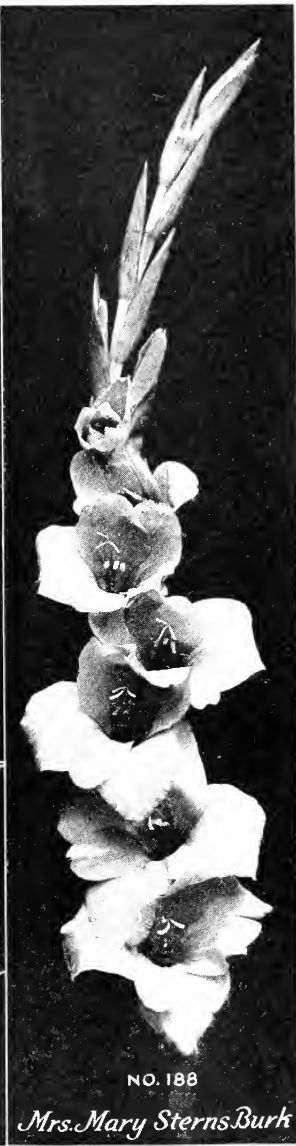
NO. 166

DIENER'S WHITE



NO. 67

MRS. J. K. ARMSBY



NO. 188

*Mrs. Mary Sterns Burk*

Richard Diener Co., Kentfield, California.

Detroit, Michigan, Sept. 25, 1922.

Gentlemen: As an amateur flower grower I wish to express my appreciation of the Gladioli which I purchased from you last spring, the last bloom, Mrs. H. E. Bothin, is now all alone but as it stands 5 feet, 8 inches high, it is well able to show that your catalog claims are by no means overdrawn. I am frank to confess that when I first read your descriptions I laughed most scornfully—for which I now apologize. You may be interested to know which ones satisfy me especially—Jack London, Mrs. H. E. Bothin, Mrs. Cothran, Thos. T. Kent and Ross Valley were my choice of the 18 varieties I got from you, but surpassing all of these was the seedling you so kindly included, marked "293" (meaning "Pola Negri"). This was decidedly the best bloom in my collection of nearly 100 varieties. I am writing this letter chiefly to learn if this will be listed in your next price list and if not, if you will have any more bulbs of this variety which you would be willing to sell me.

Most sincerely yours,

W. B. WILCOX.

No.	Name	Per Bulb	Per Doz.	Per 100
No. 268.	"PAPILIO" Apricot yellow. Lemon yellow center. Flowers 6 inches in diameter. Very long, strong spikes. A very fine variety.....	5.00 Small Bulb		
No. 269.	"GEISHA" Canary yellow; ruby center. Flowers 4 to 5 inches in diameter, spikes 5 feet tall. Exceptionally fine variety .....	2.50 10.00		
No. 276.	"BERNARD SHAW" Light lilac striped. Yellow center. Flowers 7 inches in diameter. Very open amaryllis shaped. Fine long well-built spikes.....	10.00		
No. 277.	"BEATRIZ MICHELENA" Fiery orange, lighter toward throat; thin brown stripe in center of lower petals surrounded by white speckles; flowers 7 inches in diameter, spikes 6 feet long. There are a great amount of flowers open at one time, same of very lasting quality. This variety is perfect in every detail and a masterpiece in Gladioli.....	8.00 Small Bulb 4.00		
No. 281.	"DEL MONTE" Magenta. White center. Flowers 7 inches in diameter. Fine long 6 foot spikes.....	10.00		
No. 282.	"PHINI" Pale flesh pink, ruby center, immense flowers; spike 6 feet tall. An improvement on AMERICA .....	25.00		
No. 283.	"NECTARINE" Orange red; yellow and ruby center; flowers 6 inches in diameter, spikes 5 feet tall. A very heavy propagator .....	.50	5.00	
No. 285.	"MRS. RUDOLPH SPRECKELS" Cream pink with old rose stripes; fine long full spikes; flowers 6 to 7 inches in diameter, spikes 4 to 5 feet high. A-1 show and cut variety.....	.75	7.50	
No. 286.	"RUTH TAYLOR" Snow white without any markings; flowers 6 to 7 inches in diameter, well-built spikes 6 feet tall. We believe that this is the first real white of large size .....	25.00 Small Bulb 15.00		
No. 287.	"MISS EDITH WOOSTER" Cream, lightly striped with old-rose pink. Ruby spot in center. Long, fine built spikes. Flowers 5 inches in diameter .....	1.00	10.00	
No. 289.	"TAMALPAIS" (Withdrawn for one year to increase stock.) Salmon orange with flame orange stripes; long slender spikes; flowers 6 inches in diameter; seedling of Miss Francis King, but much larger and much better in color.....			
No. 293.	"POLA NEGRI" Apricot, with yellow lip. Flowers 4 to 5 inches in diameter. Spikes 5 feet tall. One of the loveliest color combinations seen. The flowers on spikes sometimes come irregular. It is one of the heaviest propagators. We especially recommend this variety, as all who have seen it have placed orders for it.....	2.00		
No. 295.	"BLASCO IBANEZ" Deep purple, very large size; well built, 5 foot long spikes. An extra fine variety.....	10.00		



THE ABOVE THREE SPIKES WERE DERIVED FROM ONE SINGLE INCH AND A HALF BULB

Mr. C. E. Oldacre of Toronto, Canada, writes us the following on September 20, 1920:

"Meritorious articles deserve favorable notice and commendation and that applies to your Gladioli. Of some forty varieties, most of which are considered the cream of the Gladioli world, which I had this year, your No. 38 Jack London is right up in the front ranks with all points considered. Neither your short catalogue description, nor your colored illustration of same does this flower justice.

"It is of great substance, a most beautiful color or color combination, and the individual flowers are well placed, forming a shapely, erect spike, which carries five to seven wide open flowers at a time that makes a bouquet in itself. More than this, it seems to be a most lasting variety, as the individual flowers retain their true color for twice as long a period as do many others. No. 38 is easily the top-notch in its color class and should be one of any first-class selection of varieties.

"When friends were looking over my Glads the question was asked as to what six varieties were the most admired and No. 38 was always one of the six that were chosen."

No.	Name	Per Bulb	Per Doz.	Per 100
No. 297.	"MRS. ROBT. CUNNINGHAM" Pale lilac pink; ruby overlaid and striped. Flowers of the very largest size. Many flowers open at one time; spikes 6 feet tall. One of the largest Gladioli yet produced.....	5.00		
No. 298.	"SONOMA" Canary yellow; thin red stripe running through center each petal; fine long, well-built spike; flowers 4 inches in diameter, spikes 5 feet high..	1.00	10.00	
No. 304.	"SAN JOSE" Yellow in center. Apricot shaded on outside petals. Flowers of fair size. Very fine, well-built spike .....	5.00		
No. 305.	"J. A. CARBONE" Orange salmon. Yellow center. Very large flowers. Fine, long, well-built spikes. One of our very finest productions..... Any visitor to our place this past summer declared this the finest Gladiolus they had ever seen, and we predict a great future for this variety.	50.00 Small Bulb 25.00		
No. 311.	"GLADIS PLATH" Orchid flowering; lilac and red velvet blotches; flowers 6 inches in diameter, spikes 5 feet high. Beautiful variety.....	.75	7.50	
No. 312.	"MRS. RICHARD LOHRMAN" Creamy shell-pink with pale yellow lip. A color equal to the finest orchid; flowers 7 inches in diameter, spikes 5 to 6 feet long, which sometimes kink. One of the greatest productions in Gladioli and of indescribable beauty.....	3.00 Small Bulb 1.50		
No. 315.	"ELIZABETH HARDEE" Watermelon pink, mottled and striped with ruby lip; yellow speckled with ruby; flowers 5 inches in diameter, spikes 5 feet high. A beautiful and very attractive variety.....	3.00 Small Bulb 1.50		
No. 317.	"LUCIA" Lavender striped. Flowers of the very largest size. Spikes 6 feet tall.....	5.00		
No. 318.	"KATHARINE F. HESS" Salmon orange, lighter shade toward center; orange lip; flowers 6 inches in diameter, spikes 5 feet high. Fine grower. A beautiful variety with a great future .....	1.00	10.00	
No. 320.	"ESTHER OLSON" Pale fawn cream with thin ruby stripe running through center of each petal; flowers 5 inches in diameter, spikes 4 feet high. An exquisite color and perfect in every way. ....	3.00 Small Bulb 1.50		
No. 321.	"ELF" Lemon yellow when in bud; fully open flowers are snow white; lemon yellow lip. Flowers 5 inches in diameter, 4 to 5 foot perfectly built spike. Even the smallest bulblet will produce a fine flower spike. A commercial variety of great promise .....	1.00	10.00	
No. 324.	"W. McGAVIN" Shell rose pink. White center, beautiful color. Spikes long and well built. Very beautiful variety .....	10.00		
No. 326.	"PHYLOS" Silvery flesh pink; rose pink and silver overlaid. Flowers 4 inches in diameter. Spikes 4 feet tall. Odd and attractive.....	1.00		





No. 286—"RUTH TAYLOR"

No. 327. "DR. ADOLPH ROSENTHAL"

Deep pink, overlaid with orange. Crimson lip. Flowers 6 inches in diameter; fine, well-built spikes, 5 to 6 feet high. An exquisite variety. Per Bulb 1.00 Per Doz. 10.00 Per 100

No. 328. "BUBBLES"

Pale flesh pink overlaid with light fawn sheen; lip of under petal greenish yellow; flowers 5 inches in diameter, spikes 4 to 5 feet high. One spike forms a large, close-set bouquet. A beauty..... 3.00 Small Bulb 1.50

No. 329. "MOONBEAM"

Sulphur yellow, canary yellow throat; flowers 4 to 5 inches, spikes 4 feet tall. Of fine, clean growth ..... 10.00

No. 330. "LORELEY"

Canary yellow overlaid with light lilac; ruby throat. Clean grower and heavy propagator. One of the best yellows ever introduced. Flowers 5 inches in diameter, spikes 5 feet tall..... 1.00 10.00

No. 331. "MR. W. H. PHIPPS"

Flesh pink overlaid with light rose-salmon, lighter in center; lip of lower petal faintly striped and speckled with ruby; flowers 7 to 8 inches in diameter, spikes 6 feet high. A masterpiece in Gladioli; the greatest of our productions ..... 50.00 Small Bulb 25.00

No. 332. "ROSE ASH"

Ashes of roses, a color which has attracted the attention of everyone who has seen it. Flowers 5 inches in diameter, very strong spikes 5 to 6 feet high. Flowers well set on spike. This variety has a great future..... 1.00 10.00

No. 333. "WISTARIA"

Pale lilac, ruby striped. Ruby spot in lower petals. Flowers 4 inches in diameter. Long spikes, with flowers well placed, 4 to 5 feet long ..... .50 5.00

No. 334. "EUDORA"

Deep purple, white in center. Flowers of large size; spikes of 4 to 5 feet high. Exceptionally fine growth ..... 15.00

No. 335. "MR. HENRY BECHMAN"

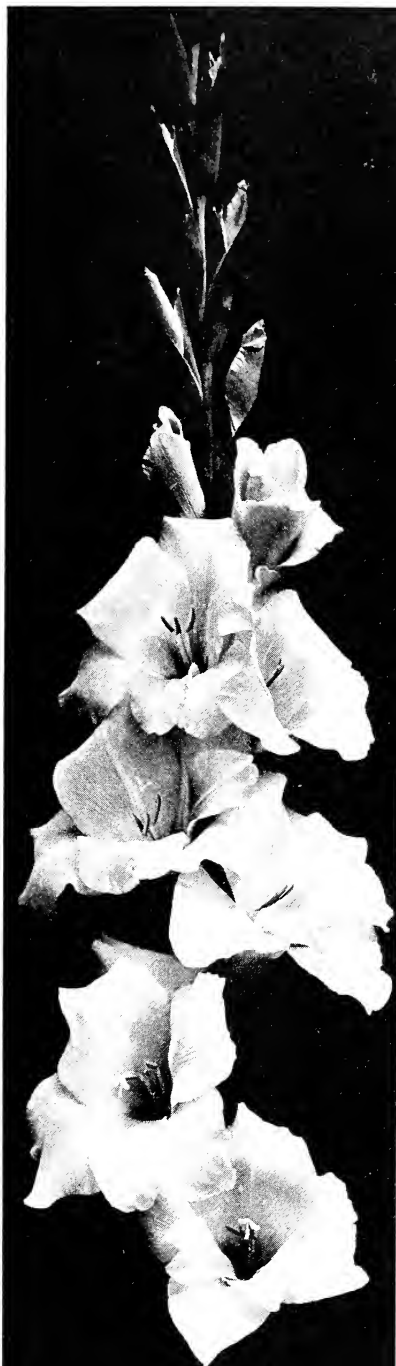
Iridescent steel blue, yellow center, tips of each petal pink; flowers of 4 inches in diameter, spikes 4 feet tall. Something out of the ordinary ..... 5.00

No. 336. "DR. F. E. BENNETT"

Flame orange. Red spot with white striped and penciled markings on lower petals. The most fiery red imaginable. Flowers 6 to 7 inches in diameter. A great many flowers open at one time. Exceptionally well placed on stems. The most perfect red we have ever seen ..... 30.00 Bulb Small 15.00

Report from the St. Thomas Gladiolus Society Show: "The judges declared the most wonderful bloom on exhibition this year was Dr. F. E. Bennett, raised by Diener, of Kentfield, Cal. It was named in honor of the St. Thomas President of the American Gladiolus Society last year."





NO. 312

*Mrs. Richard Lohrman*



NO. 175

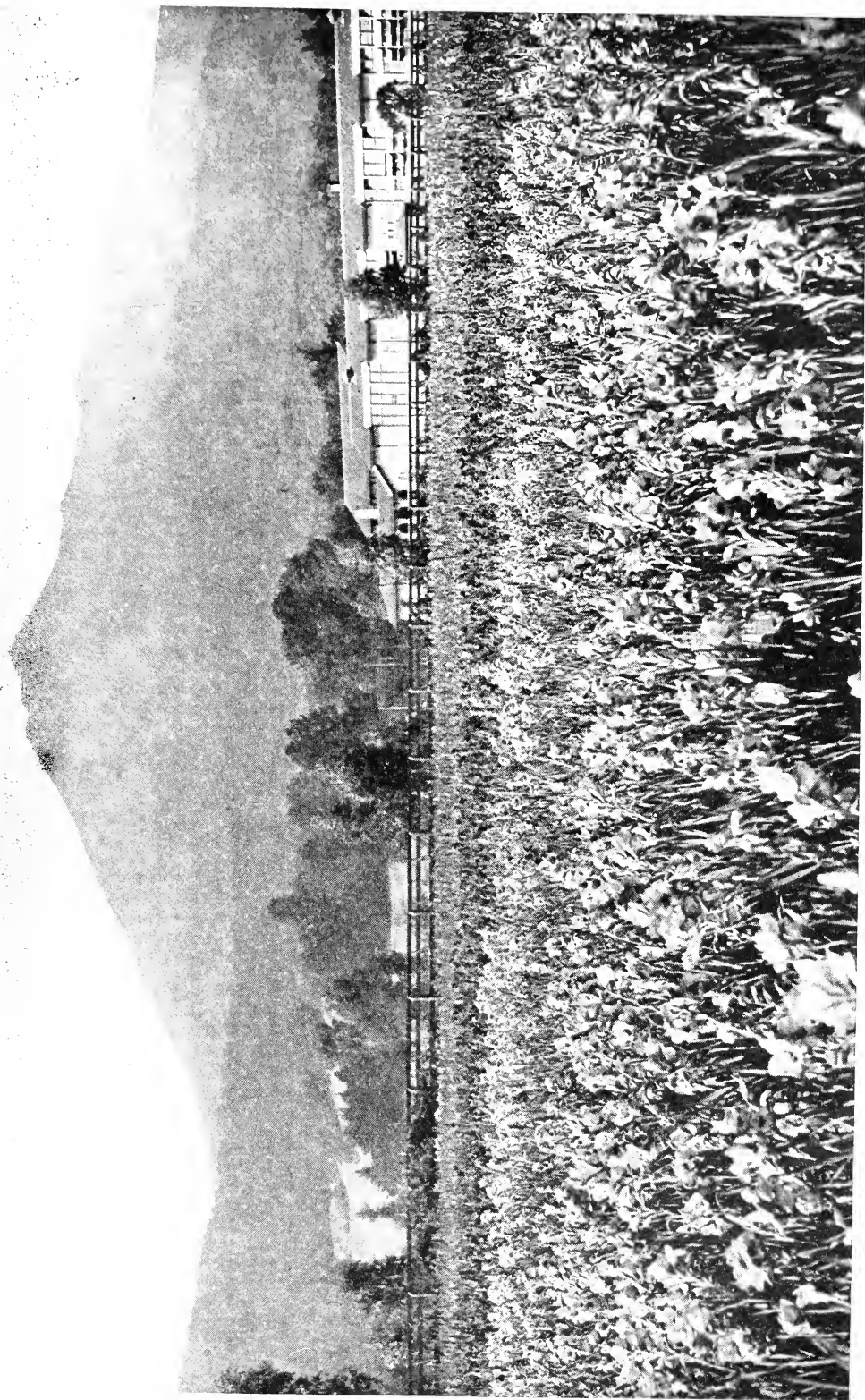
*Mrs. Leon Douglas*

No.	Name	Per Bulb	Per Doz.	Per 100
		Small Bulb		
No. 337.	"VIRGINIA M. FISHER"			
	Deep rose-pink with deep orange spots and blotches on outer petals. Blood red spot on lower petals. Flowers 5 inches in diameter. Fine, long, well-built spikes.....	4.00 2.00		
No. 338.	"GERALDINE FARRAR			
	Clear deep sky blue, with small dark spot in lower petal; flowers 6 inches in diameter, spikes 5 to 6 feet tall. Unlike all the blue varieties, the growth of this variety is very vigorous and strong. It has four side spikes on main spike and brings two extra spikes from the bottom up, out of the same eye, which is extremely new from any varieties ever seen. This variety has made a big impression with all visitors to our place.....		100.00.	
No. 339.	"HENRY FORD"			
	Purple, color exactly like Anna Eberius, but much larger and cleaner. Flowers 6 inches in diameter, spikes 5 feet tall. It is a tremendous propagator, and even smallest bulblet will bring a flower spike three to four feet tall in five months after planting. This variety far surpasses our famous variety Anna Eberius of which we had orders last year for nearly a million bulbs .....		200.00	
No. 354.	"THAIS"			
	Light flame red; no markings; flowers 5 inches in diameter; fine slender 4-foot spikes. A beautiful variety .....	3.00		
No. 355.	"LAGUNITAS"			
	Salmon rose pink, steel blue spotted; flowers 4 inches in diameter. Fine long spikes.....	5.00		
No. 358.	"NOLENE			
	Deep maroon, darker velvet lip; flowers 6 inches in diameter, spikes 6 feet tall. Well built .....	5.00		
No. 361.	"CARMELITA"			
	Smokey pink, steel blue, blotched and striped; yellow and slate speckled lip. Very large flowers; spikes 5 feet tall. An odd and beautiful variety.....	3.00		
No. 365.	"TORADOR"			
	Deep velvet maroon. Very large funnel shape flowers. Long, well-built spikes. Beautiful variety .....	5.00		
No. 367.	"CATTLAYA"			
	Deep lilac pink, yellowish white center; long fine spikes. Exceptionally fine variety.....	5.00		

### DIENER'S MIXED HYBRIDS—1922 Mixture

Our old Hybrid mixtures are entirely sold out, and the 1922 mixture is made up of very fine stock, and unexcelled in size and coloring. The colors are mostly Salmon, Lilac, Yellow, Pink and Orange—very few of the Red. This is the best mixture ever put on the market, and we are positive you will be highly satisfied with same. It is made up of many thousand unnamed varieties of our Hybrids. A wonderful combination of colors.

Prices.	Per Doz.	Per 100	Per 1000
Large bulbs .....	\$2.00	\$15.00	\$100.00
Smaller bulbs .....	1.50	12.50	75.00



PART VIEW OF OUR NUESERY, WITH THE FAMOUS MT. TAMALPAIS IN THE BACKGROUND

## Gladioli Seed

Selected from all our named varieties and seedlings, well mixed. The sizes of the flowers range from 4 to 9 inches in diameter, and the height of the stems is from 5 to 8 feet. The seedlings of this seed will flower in from 5 to 6 months after sowing, if they receive proper care. It must be understood that the right size of the flowers and stems of seedling Gladiolus comes out in the second year of cultivation. These seedlings will range in all colors imaginable, but salmon, white, lilac, pink and rose-pink and yellow are the predominating colors. There is no other firm in the world that can put out any Gladiolus seed at such a low price and of such high quality as these, on the market.

Price of 10 grams (about 1000 seeds).....\$ 1.00  
Price per pound ..... 35.00

### Method of Sowing Gladioli Seed

The seed of Gladioli should be sown early in the spring. If the ground is fine, loose sandy soil, then it is best right in the open ground, like onions, in rows. The seed should be covered as little as possible, and the soil used for covering should be finely sifted and should contain half sand. Like all the seeds of plants of South American origin, Gladiolus seeds sprout unevenly; some sprout at once, while others will not sprout until six to ten months after sowing under the same conditions. This is not due to the bad quality of the seed, but it is a habit inherent in it under conditions where they grow wild. For this reason seed beds should be made so that they should not otherwise be disturbed when the seedlings are lifted out, for all seeds will eventually come up. These beds should, in parts where it freezes, be covered with leaves thick enough so that the frost cannot reach the seeds in the beds. If sown out in boxes, and started indoors, young plants of Gladiolus can be easily transplanted in the open if they are handled properly.

Gladiolus cornels or bulbets will grow faster if the outer hard shell is removed just before planting. They should not be covered more than one-half inch with soil; the ground should be enriched with old manure and worked over good and deep. If given the proper treatment, they will almost all be flowering five months after planting.

Seattle, Wash., November 18th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: Please send me your 1922 catalog. I ordered 5000 Gladiolus seeds from your firm early last spring, and can say without hesitation that every claim you make for your seed is vindicated in the flowers, and many times over. Something over 100 of the seedlings came into bud, about one-third of them opening at least two flowers before the frost came, and one magnificent specimen opened every flower on its sturdy spike. This particular plant came through like a racehorse during the season, and I shall take great interest in working over it.

I cannot refrain from endeavoring to describe one of the seedlings. It is of the most delicate cream gold, the center fall a suggestion of apricot, and the flaring falls have more of the gold with a fan-shaped salmon veining radiating from a deep pink mid-vein coming from the throat. It is by all odds the strangest color blending I have ever seen in a flower. Only the orchid texture of the flower saves it from being inharmonious in its color scheme. It will be watched with great care. We won four trophies this year, six first, three second and three third places this year out of 22 entries, and when we enter Gladiolus next year we should do even better.

Yours very truly,

OSCAR E. JENSEN.

\* \* \* \*

Norristown, Pa., December 31st, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: Enclosed find check for order for Mrs. H. E. Bothin No. 191. I want to say in passing that this is the best Gladiolus I have ever seen, and I have quite a few.

Yours truly,

JOSEPH B. GANSER.

\* \* \* \*

Somerton, Pa., March 16th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: Was very pleased indeed with the bulbs which I purchased from you last year. Especially your American Beauty, Else Rose, Jack London. I wish also to thank you for the extras which you were kind enough to send.

Yours truly,

HAROLD E. HOUSEMAN.

\* \* \* \*

Forest Grove, Ore., August 15, 1922.

Richard Diener Co., Kentfield, Cal.

Dear Richard Diener: I cannot longer refrain from telling you how much we are enjoying the Gladiolus grown from the seed you sent me last spring. I do not think I gave them as good a show last year as I should owing to planting too thickly and having to transplant them, and this year that useful (?) animal, the mole, has had a special grudge against them, running under them and raising them up. Several showed buds last fall, but an early frost nipped them. Some of them have been five feet tall and flowers up to five inches in diameter, and so far no two alike. One or two that were not equal to the best general run of named bulbs. I want to thank you for the pleasure I and my friends are getting from them.

Yours truly,

S. T. WALKER.

List of Named Gladioli Originated by Richard Diener  
in Alphabetical Order

A		L	
No. 184	Alma	No. 355	Lagunitas
No. 5	Aloha	No. 4	Lillie, Sarah
No. 190	Altamyra	No. 312	Lohrman, Mrs. Richard
No. 67	Armsby, Mrs. J. K.	No. 38	London, Jack
No. 120	Arnold, Mrs. Stanleigh	No. 221	London Smoke
No. 199	Ashe, Emile	No. 330	Loreley
No. 174	Atlantis	No. 317	Lucia
B		M	
No. 164	Baker, Capt. Asher Carter	No. 236	Marin
No. 180	Beale, Mrs. Truxton	No. 324	McGavin, William
No. 335	Bechman, Mr. Henry F.	No. 19	McNalley, Myrtle
No. 234	Belvedere	No. 277	Michelena, Beatriz
No. 336	Bennett, Dr. F. E.	No. 329	Moonbeam
No. 244	Bolinas	No. 31	Moore, Pres. C. C.
No. 209	Bothin, Genevieve	N	
No. 191	Bothin, Mrs. H. E.	No. 283	Nectarine
No. 328	Bubbles	No. 293	Negri, Pola
No. 90	Burke, Caroline	No. 358	Nolene
No. 188	Burke, Mary Stearns	O	
C		No. 320	Olson, Esther
No. 257	California Giant	P	
No. 361	Carbone, J. A.	No. 268	Papilio
No. 305	Carmilita	No. 226	Pasadena
No. 203	Casement, Sir Roger	No. 282	Phini
No. 367	Cattlaya	No. 331	Phipps, Mr. W. H.
No. 70	Coffin, Lillian Harris	No. 326	Phylos
No. 102	Collins, Ina	No. 311	Plath, Gladis
No. 187	Costa Rica	Q	
No. 39	Cothran, Dr. Lincoln	No. 50	Queen of the Night
No. 145	Cothran, Mrs.	R	
No. 82	Coulter, John Merle	No. 162	Reinhart, Mary Roberts
No. 361	Cunningham, Mrs. Robert	No. 83	Richardson, Mrs. Willard
D		No. 332	Rose Ash
No. 281	Del Monte	No. 327	Rosenthal, Dr. Adolph
No. 96	Diener, Richard	No. 198	Ross Valley
No. 23	Diener's American Beauty	S	
No. 166	Diener's White	No. 204	Salome, Jane
No. 175	Douglass, Mrs. Leon	No. 22	San Anselmo
E		No. 304	San Jose
No. 10	Eberius, Anna	No. 9	Sausalito
No. 237	Edison, Thos. A.	No. 276	Shaw, Bernard
No. 220	Eldiva	No. 117	Sierra
No. 321	Elf	No. 165	Skiff, Dr. Frederick J. V.
No. 266	Esberg, Caroline	No. 298	Sonoma
No. 334	Eudora	No. 285	Spreckels, Mrs. Rudolph
F		No. 246	Stalbaum, Mimi
No. 32	Fairfax	No. 13	Sunset
No. 338	Farrar, Geraldine	No. 204	Symmnes, Frank J.
No. 176	Fay, Miss Maud	T	
No. 216	Fernekes, Martha	No. 289	Tamalpais
No. 177	Field, Joseph	No. 354	Thais
No. 337	Fisher, Virginia M.	No. 286	Taylor, Ruth
No. 232	Flame	No. 265	Thompson, Anne
No. 339	Ford, Henry	No. 196	Todd, Helen
No. 241	Fredericks, Vistoria	No. 365	Torador
G		V	
No. 269	Geisha	No. 113	Vanderbilt, Mrs. Newell
No. 189	Gerberding, Elizabeth	No. 192	Victory
No. 213	Guernsey, Miss Lillian	W	
H		No. 202	Walsh, Mrs. John R.
No. 315	Hardee, Elizabeth	No. 193	Webb, Jonathan
No. 173	Hawaii	No. 186	Webb, Lillian
No. 107	Heart of Juanita	No. 170	Webb, Mrs. J. E.
No. 318	Hess, Katharine F.	No. 24	Whitney, D. J.
No. 98	Hubbard, Mable	No. 333	Wistaria
No. 200	Hyde, Mr. H. A.	No. 287	Wooster, Miss Edith
I		Y	
No. 295	Ibanez, Blasco	No. 218	Yosemite
J		Z	
No. 205	Jordan, David Starr	No. 211	Zoe
K			
No. 136	Kent, Adeline		
No. 1	Kent, Mrs. Wm.		
No. 130	Kent, Thos. T.		
No. 206	Kent, William		
No. 89	Krausgrill, Norma		



NOTE—WHILE PLANT HAS SEED RIPE, NEW FLOWER SPIKE IS APPEARING





## Diener's Mammoth Amaryllis Hybrids

For years Mr. Diener has been working on Amaryllis to enlarge the size and enrich the coloring, and we have now a good stock on hand. The colors ranging from almost white to all shades of pink; red to the deepest scarlet; the most brilliant and dazzling colors imaginable. The flowers are from 10 to 14 inches in diameter and there are mostly four flowers to the stem. Unlike the old Amaryllis, which flower only once a year, these new Hybrids bring a new spike every three to four months. They are very valuable for cut flowers. If the pollen is removed when the flowers open they will last for several weeks.

Diener's Mammoth Amaryllis Hybrids are the coming big show objects of the future. Anyone who has some space in the greenhouse should raise a batch of these seedlings. Cultivation is simple, as they grow very easily. Soil suitable for a Geranium or a Fuchsia is all right for these Amaryllis. They must have very little shade when under glass, and during the summer time kept out in the open in the full sun. When bulbs are larger, it is necessary in planting that just the roots be placed in the ground and the whole bulb be above the ground. Another important point is: Do not water while ground is wet; wait until soil gets dry.

These Amaryllis should be kept under continual cultivation all year round; never rested or kept dry.

### How to Sow Out Amaryllis Seed

Sow out in boxes or seed-pans (in greenhouse or hotbed), containing finely sifted sandy leaf mold to a thickness of 3 inches. Smoothen out surface of soil evenly and wet thoroughly. Spread seeds close together (so close that they touch one another), over surface and cover with same soil just sufficient to hold them down. Keep moist but not too wet. If air is too dry, cover with glass. In case of very hot sun, care must be taken that glass is covered with a sheet of newspaper, in order to prevent heat forming between glass and soil, which will cook the young plants.

Young plants will come up in about three weeks and should remain in same box for another two to three months. Then replant in 3-inch pots, or in boxes, about 2 inches apart. Seedlings when given proper care will commence to flower 18 months after sowing. Seed can be sowed out at any time of the year.

15 seeds, \$1.00; 100 seeds, \$4.00; 1000 seeds, \$35.00.

#### AMARYLLIS BULBS DIENER'S HYBRIDS

Young stock, ready to flower, \$2.00 per bulb, \$20.00 per dozen; \$3.00 per bulb, \$30.00 per dozen.

Other bulbs of larger size at \$5.00, \$7.00, \$10.00, \$15.00 each, according to the size of the flowers.

Prices of larger quantities on request.

AWARDED HIGHEST PRIZES WHEREVER SHOWN

# Petunias

## DIENER'S RUFFLED MONSTERS

For size, beauty and free flowering qualities these are absolutely unique. We spare no expense to produce the highest quality of seed. Every year we improve our strain, as to better color, sturdier growth, better frilling and ruffling of flowers. All our Petunia seed is produced by artificial pollination in lath-houses, where insects are excluded.

These Petunias are continually in bloom all summer long. For those who raise them for the market it is one of the surest and quickest money-making propositions, as after twelve weeks from the time of sowing they are flowering and ready for sale. Then they are very good as a cut flower, but many people are not aware of this fact. When put in water the stems of cut Petunias last for two or three weeks, and new flowers bloom while in water.

For pot plants as well as for bedding they create a great sensation wherever they are shown, as the same are continually in flower. For conservatory, when started in pots in the summer, they will flower all winter, and as most of them are very fragrant they will be a great novelty for winter flowering plants. We have most gratifying reports from all over the world.

## Instructions for Sowing Petuna Seed

Prepare a seedbed by taking two parts of any light compost or leaf mold thoroughly mixed with one part of clean sand. Sift all through a fine screen. With this mixture fill flats or seed pans, pressing down the soil to a flat surface evenly within two inches of the top. Give a thorough soaking. After water has seeped into the soil, sprinkle the Petunia seed evenly over this surface, but do not cover with the least bit of soil. To prevent attacks, however, of fungi, which might easily kill the young Petunia plants, sprinkle the newly sown flats with charcoal dust. Place a clean pane of glass over the top of the flat or seed pan, and in the daytime, if reached by the sun's rays, place a single sheet of newspaper over the glass to prevent danger of burning. At night and in dark weather remove this sheet of paper. Avoid carefully all excess of moisture and have pans near glass in well-ventilated atmosphere. As soon as the seed sprouts (say in eight to ten days after sowing, if kept at a temperature of 60 degrees) take off the pane of glass entirely. The young plants should be transplanted as soon as possible into flat boxes, spacing them an inch apart. Shortly thereafter they should be put into two-inch or three-inch pots.

If this seed is handled right, every kernel will germinate, as they are cleaned by a process where only fertile kernels are selected. Ants will carry off the seed if they have any access to same. Snails will eat the young seedlings, a great many in one night. For this reason seed boxes should be so placed so that snails and ants are unable to reach them. Most of the loss of seeds occur in this way.

We would suggest in this case that the seed box be placed on small blocks of wood, the blocks resting in jars or pans, the latter containing either oil or water. The ants and snails are unable to cross the oil or water, and consequently cannot reach the seed.

Petunia plants out of three-inch pots flowering, \$2.50 per dozen.

Prices for larger amounts on request.

From April to the end of June only.

We do not guarantee Petunia plant shipments to distances over 1000 miles.





PETUNIA SEED PLANTS OF THE VARIETY "FLESH PINK FRILLED"

Richard Diener Co., Inc., Kentfield, Cal.

Dear Sirs: Last year I purchased Petunia Seed from you. I think every seed germinated and the blooms were the finest ever seen in this part of Canada. Only about eight per cent of the plants could be classed as common. I want more of the same quality each year.

Yours truly,

W. I. FERGUSON.

Richard Diener Co., Inc., Kentfield, Cal.

Dear Sirs: Please send me your 1920 Catalogue. I had some of your Petunias last summer and they were beauties.

Yours truly,

C. H. DEIGHTON.

Richard Diener Co., Inc., Kentfield, Cal.

Gentlemen: My brother Leonard, now deceased, had your stock of Petunias and they were certainly fine, especially the Frilled Pink Variety. No trouble in selling such stock.

Yours respectfully,

Rockford, Ill., March 17, 1920.

HERBERT LAWSON.

## Diener's Ruffled Monsters

### WHEN ORDERING ORDER BY NUMBER.

- No. 1. Pink: Strong veined center. The size of this variety is from 6 to 8 inches in diameter and the color combination is the most exquisite, rivaling the Orchid.
- No. 2. Red: With strong veined mahogany and black center. Average size from 5 to 7 inches in diameter.
- No. 3. Variegated: Colors appearing in checks, blotches and stripes of red, pink and white. Center strong veined. Size 5 to 7 inches in diameter.
- No. 4. White.
- No. 5. Red with Black Center: The outside part of the flower is red, while the center is coal black.
- No. 6. Pale Lilac Pink: Heavily ruffled and center strongly veined. Size 4 to 5 inches in diameter.
- No. 7. Red and White Variegated, with large yellow center. This is a novelty of ours for 1922 and is the nearest approach to a yellow.
- No. 8. Ruffled Monsters Mixed. All colors of the above varieties evenly mixed.
- The following varieties are somewhat smaller than the Ruffled Monsters:
- No. 9. Flesh Pink Frilled: A most beautiful variety, with edges of the flower heavily frilled. The size is from 3 to 4 inches in diameter.
- No. 10. White Frilled: Snow white with flowers 3 inches in diameter. Plants of very dwarf growth.
- No. 11. Blue or Purple.
- No. 12. Apple Blossom: Pale apple blossom like pink. Size, 3 inches in diameter. Plants of dwarf and compact growth. With frilled edges.
- No. 13. All varieties mixed, including Ruffled Monsters and Pink Glory.
- No. 14. Diener's Pink Glory: The greatest novelty in Petunias for 1922. Pure flame rose pink, without a trace of purple. Flowers measure 3 to 4 inches in diameter and are slightly ruffled. Plants grow to a height of 12 to 15 inches. A very compact grower and continually covered with flowers. This variety is destined to become the great bedding Petunia of the future.
- No. 15. Blue and White: The flowers of this variety are of medium size. The color combination in the flowers is blue and white. The same appearing in blotches, stripes and speckles. Especially adapted for hanging baskets and window boxes.
- No. 16. White Giant: Snow white. Flowers of the largest size, 5 to 6 inches in diameter. The seedling from this variety comes 95 per cent true.

Any of the above varieties, 50c a package.

About 400 seeds to package.

We do not sell less than full packages.

## Wholesale Prices — Petuna Seed

### DIENER RUFFLED MONSTER PETUNIA SEED MIXED AND IN SEPARATE COLORS

1/16 Ounce .....	\$ 7.50	1/2 Ounce .....	\$ 55.00
1/8 Ounce .....	15.00	1 Ounce .....	100.00
1/4 Ounce .....	25.00		

### DIENER PURPLE OR BLUE AND FLESH PINK FRILLED

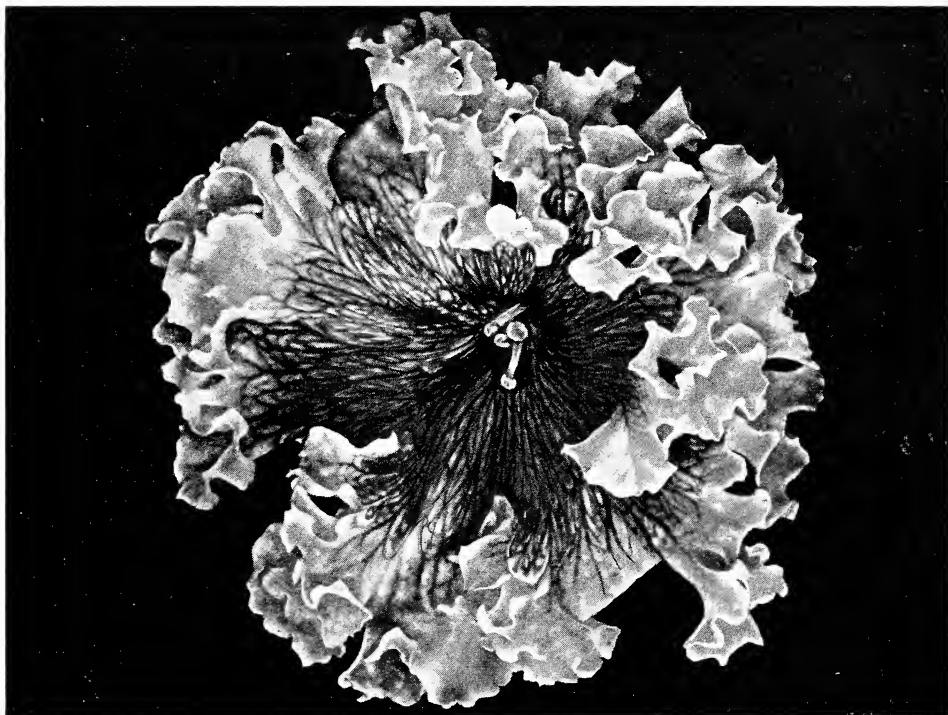
1/16 Ounce .....	\$ 5.00	1/2 Ounce .....	\$ 40.00
1/8 Ounce .....	10.00	1 Ounce .....	80.00
1/4 Ounce .....	20.00		

### DIENER'S PINK GLORY (Pure Flame Rose-Pink)

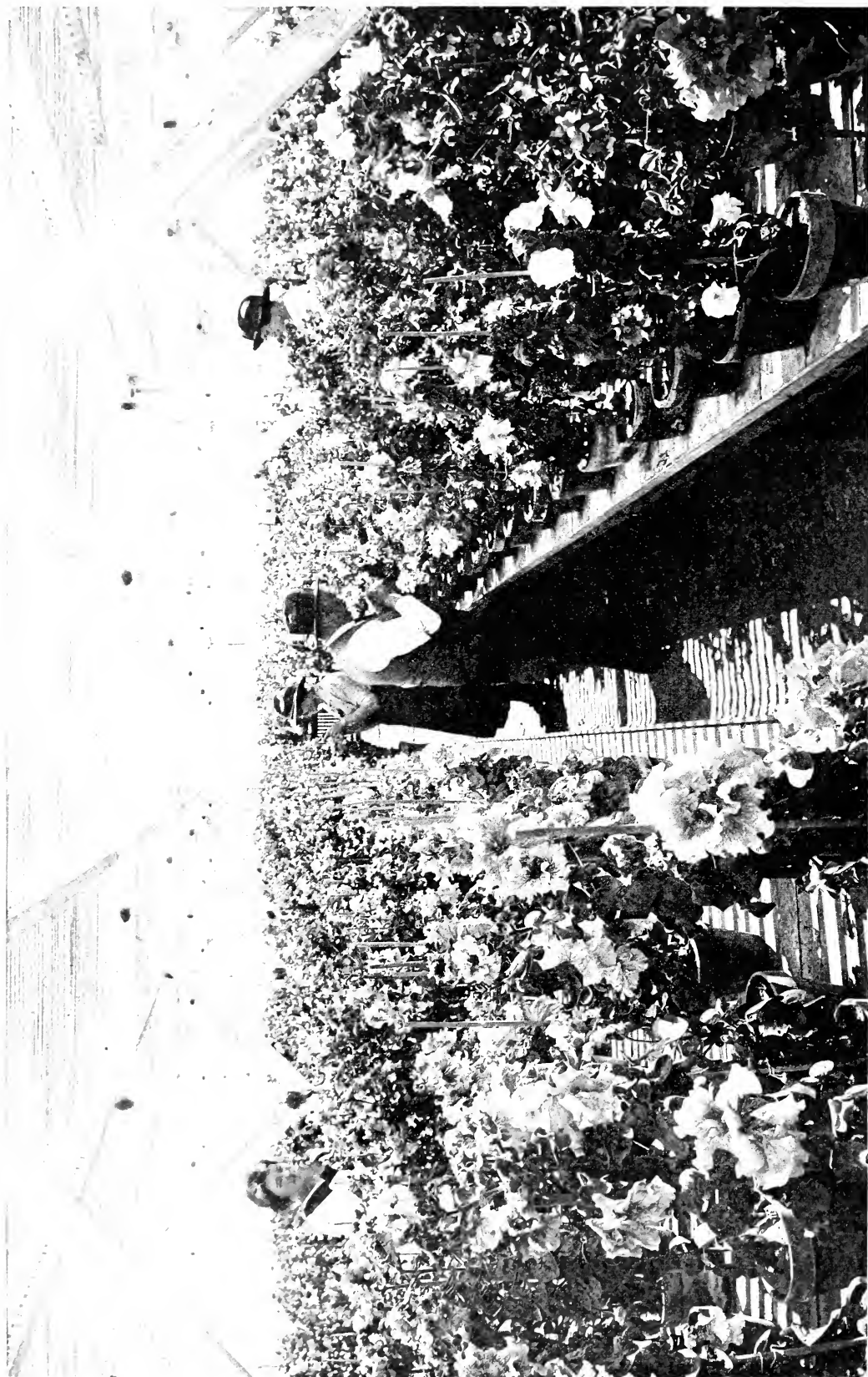
1/16 Ounce .....	\$ 8.50	1/2 Ounce .....	\$ 65.00
1/8 Ounce .....	16.25	1 Ounce .....	130.00
1/4 Ounce .....	32.50		



PETUNIAS—DIENER'S RUFFLED MONSTERS. (Seedlings in 3-inch pots twelve weeks after sowing.)



TYPE OF DIENER'S RUFFLED MONSTER PETUNIAS (Greatly Reduced).



PART VIEW OF LATH HOUSES, WHERE PETUNIA SEED IS RAISED BY ARTIFICIAL HAND POLLINATION



## Pansy Seed

### GIANT EXCELSIOR

The largest and most beautiful Pansy Mixture in existence. They contain every color in the rainbow and the single flowers are of the very largest size. They are ruffled and fluted and for bedding purposes nothing finer in this line can be obtained.

Per package .....	\$ .50
1/8 ounce .....	1.00
1 ounce .....	6.00

### OREGON GIANTS

A Pansy strain of immense size and of wonderful colors.

Per package .....	\$ .75
1/8 ounce .....	1.50
1 ounce .....	10.00





THE DIENER TOMATO. THE LARGEST AND MOST PROLIFIC EVER PRODUCED

### **CARTER'S SUNRISE TOMATO**

A very early, but small variety; round as an apple. It grows in clusters, about ten tomatoes in one cluster. Six tomatoes weigh about one pound. The flesh is a dark red and of good taste. It is a very heavy yielder and one of the best varieties for forcing under glass.

Price.....\$0.25 per package

### **THE BURBANK TOMATO**

This is an extra early variety. The flesh is a deep red and of good flavor. The bushes reach a diameter of 4 feet only and are loaded with fruit.

Price.....\$0.25 per package

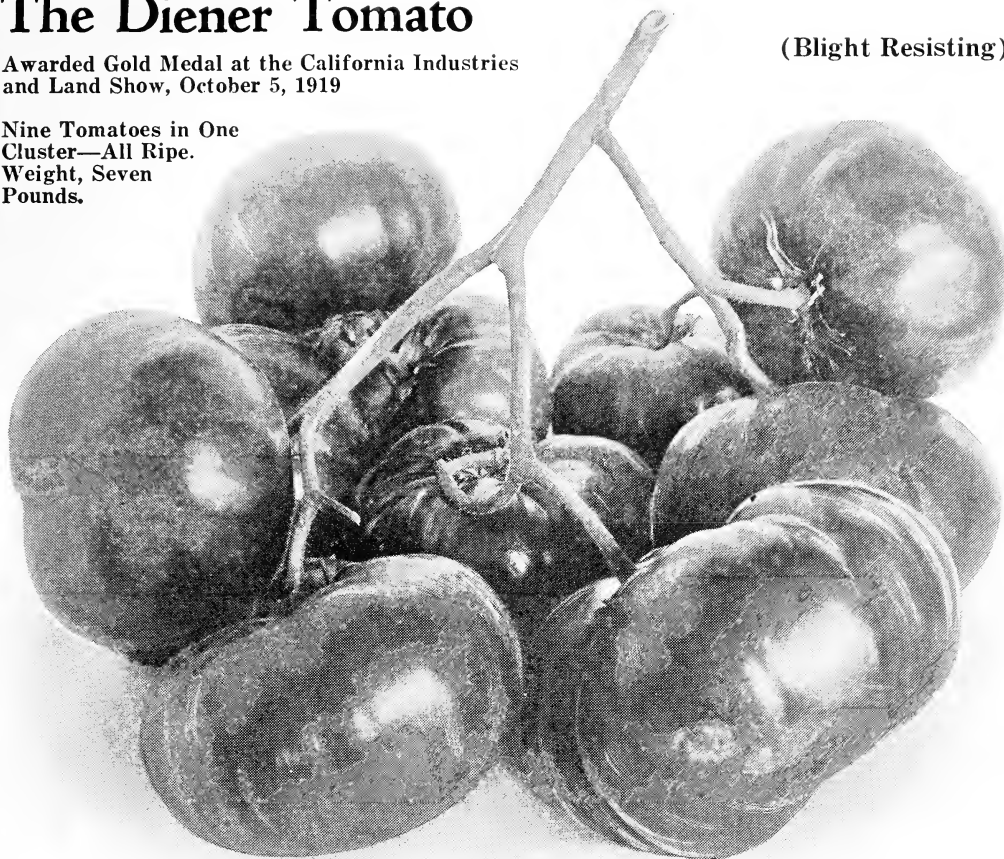
Larger amounts on request.

## The Diener Tomato

Awarded Gold Medal at the California Industries and Land Show, October 5, 1919

(Blight Resisting)

Nine Tomatoes in One  
Cluster—All Ripe.  
Weight, Seven  
Pounds.



This Tomato was originated by Richard Diener in 1917 and has proven in every respect far superior to anything existing now. The size of the first fruit reaches the weight of 3 lbs., but the average fruit weighs about 1 lb., is perfectly filled out and does not contain any hollows like so many other varieties and the surface is as smooth as an apple.

The flesh is more solid than any other Tomato now known and for dehydrating is a most valuable variety. It is a magnificent dark red shade, which makes it very attractive; it is very sweet and free of the acid taste. For catsup it is unexcelled, as it makes a very high red color; contains very little seed. The skin is deep orange red.

The yield is enormous and is not reached by any other variety in existence. The most astonishing thing about this Tomato is that it has proven to be absolutely blight resisting. It also endures drought better than any other variety on the market today.

The growth of this variety is strong and healthy, the plant having a diameter from 6 to 8 feet.

For long distance shipping purposes this variety is ideal.

All the seed we send out is absolutely true, as we raise it from cuttings of the original plant, and as the whole field is of the same plant, it is impossible for side crossings. For this particular reason we advise you to always buy your seed direct from us in order that you are sure to have the same quality as you have now, as seed raised from seedlings will vary and not be the same.

This Tomato has been grown all over the United States and Canada, and the reports from everywhere are highly satisfactory, as you will note when reading testimonials.

Price.....	\$0.50 per pkg.; \$1.50 per acre pkg.
Cutting Raised Seed.....	\$30.00 per pound
Seedling Raised Seed.....	20.00 per pound





## The Pepper Tomato

An entirely new fruit, a cross between a bell pepper and tomato. Many of our visitors this summer have tested this fruit, and all invariably declared the same richer in flavor than the tomato. The shape of this fruit is oval, and shows the corners like the bell pepper. The color is scarlet and very different from the tomato. Flesh is of a beef steak color, the inside is fully filled out, but shows more the pepper formation, single fruits weighing up to one pound. The growth of this plant is very vigorous, and should be planted 6 to 8 feet apart. The leaves show no sign of any disease whatever. It is an extra early ripening and free-bearing variety. We predict a great future for this tomato, as it is perfect in every respect.

Price per package.....\$0.50

Larger quantities on request.

## Dahlias

As all our bulbs have been so heavily sold this past year, we are unable this year to furnish any of our named varieties, as we will be compelled to use the same to increase our stock.

## Dahlia Seed

Selected from the most up-to-date Dahlias in existence, of all the most modern types. This mixture contains all colors. Our rainless California summers make it possible to get seed from the very double varieties, which is extremely difficult in states where it is rainy during the time when seeds should set. People handling our seed this past year have written us of their successful results, which you may see by the testimonials.

Price per package (100 seeds).....\$ .50

This seed is of the same quality that others sell at \$3.00 per package. Our abundant crop enables us to sell at this extraordinarily low price.

## Dahlia Seeds from Mrs. Carl Salbach's Seedlings

The new Dahlia—Mrs. Carl Salbach—is in our opinion the longest and strongest stemmed Dahlia we have ever seen. Most of the large dahlias existing now lack good long stems. For this reason last year Mr. Diener made a great many crosses with the Mrs. Carl Salbach Dahlia, using the pollen of all the best varieties, and succeeded in raising several thousand seedlings which brought a percentage of 95 per cent double and of coloring beyond description; also of very large size and the majority with fine long stems. We saved all the seed from those seedlings, and so we are able to offer you this year something extraordinarily fine in Dahlia seed.

Seed of Mrs. Carl Salbach Seedling

Price per 100 seeds .....\$3.00

## Dahlia Imperialis Crossings

Two years ago Mr. Diener succeeded in a cross between Dahlia Imperialis, the Mexican Tree Dahlia, and the Grizzly Dahlia, raising one hybrid, which was single. Last year this plant was pollenized with all the best varieties, and he succeeded in raising a great many seedlings. Most of them are single, many semi-double, and some a decided double; all of very fine colorings. The plants grow as high as 8 and 9 feet, having a tremendous strong growth, and are immensely free blooming. We saved all the seed from those Hybrids. We offer it for sale as follows:

Price per package .....\$1.00

Price per 100 seeds ..... 2.00



## The Cory Thornless Mammoth Blackberry

(Actual Size)

After several years of trial the Cory Thornless Blackberry has proven to be the largest and best blackberry in existence. Acres and acres of this berry have been planted in California, Washington, Oregon, and everywhere it has proven a success.

The vines of this Blackberry are as free from thorns as a grapevine. A single berry reaches the size of a man's thumb. It has a flavor resembling the California Wild Blackberry. The core is very small and the seeds are so fine that they are hardly noticeable when eating.

If you plant any berry at all, plant the Cory Thornless Blackberry, as it has never failed to bear.

This berry should be raised in bush form, not higher than five feet above the ground. In States where weather goes below zero, vines must be covered with straw or sacks for the first two years (just like roses), until same are acclimated.

Strong, well-rooted tips, carefully packed. Prices: Five tips for \$1.00 (smallest amount delivered); \$2.00 per dozen; \$12.00 per hundred; \$110.00 per thousand.

Transplanted Plants:

Prices: Three plants for \$1.00 (smallest amount delivered); \$3.00 per dozen; \$15.00 per hundred; \$125.00 per thousand.

Ready for shipment after January 1st.

## The New Ever Flowering Baby Rose "Kentfield"

We offer this new Beautiful Baby Rose for the first time, raised by Mr. Diener 7 years ago, from Cecile Brunner crossed with an unnamed seedling. It has attracted the attention of all visitors to our place. The color is a beautiful daisy pink, the flowers are very double and about 1½ inches in diameter, each stem having a great cluster of flowers, the plants grow from 2 to 3 feet high and are vigorous, healthy and continuously covered with flowers. We can truthfully recommend this variety as one of the best baby roses ever produced.

1 year old, own Root Plants.....\$1.00 each  
6 Plants..... 5.00

## Vanderbilt's Hybrids

These new Delphiniums produced by Newell F. Vanderbilt of San Rafael, California, are a cross between the California wild Delphinium (which are absolutely mildew free) and some selected Burbank's Hybrids. The result is an almost mildew free Delphinium. They are much larger than the best Delphinium now existing, and are immensely valuable for the production of cut flowers, as they give three successive crops in one summer, and all summer long are full of fine, long spikes. They are suitable for cutting as well as for bedding. They are unquestionably the world's highest attainment in Delphinium, and anybody raising cut flowers will certainly find them highly profitable. We have secured the whole stock of these hybrids and are the sole distributors of them. They come in all shades, from light to dark blue. Almost all colors are iridescent. Try a package of the seed and you will never regret it, for they are sure moneymakers.

These Delphiniums have won prizes wherever exhibited, in competition with other strains.

First Prize, California State Floral Society Spring Show, 1914.

First Prize, P.-P. I. E. Cut Flower Show.

Michel Medal, Floral Pageant, 1916.

First Medal, P.-P. I. E. Garden Exhibit.

Trade package .....\$0.50

Delphinium seed can be sown at any time of the year. Sow in boxes or open cold frames. Do not cover more than the thickness of the seed. Give them little or no shade. Keep ground moistened until they sprout, which takes from two to three weeks. As soon as the plants are large enough, set out in the open. They will reach their full development in their second or third year.

## PRIMULA

### MALACOIDES DIENER HYBRIDS

They are the results of three successive crosses between Primula Malacoides and Primula Obconica. The flowers are two to three times larger than Primula Malacoides and the colors are much deeper. They range from a deep lavender to almost a red. The plants grow stronger and are not apt to rot off so easily. They are a great improvement on Primula Malacoides. These flowers are favorites for pot plants and winter cut flowers.

Per Package, about 300 seeds.....\$0.50

Per Doz. Packages ..... 5.00

## Diener's Hybrid Freesia Seed

The size of the flowers are 2 and 3 times larger than Freesia Purity, from Snow White, Lilac, Lavender, to deep Blue in all shadings of the Rainbow. Having strong stems, they are the highest perfection of the Freesias today. We offer a limited amount of seed this year at:

50 seeds .....	\$ 1.00
1000 seeds .....	10.00

Seeds should be sown in sandy leaf mold in boxes, separating them one inch apart. One-eighth of an inch deep in the ground, when proper care is given them, the seedlings will all flower four months from date of sowing, but size of flowers will come out second year.

## Statice Sinuata

(Everlasting) "Deep Blue"

A new, very valuable cut flower originated by us. It is a perennial which grows about 20 inches high and flowers continually. The flowers when cut will last for several years.

This variety should be given a trial everywhere.

Price per package.....	\$0.25
Price per pound.....	3.50

## Statice Sinuata Mixed Hybrids

In colors of White, Yellow, Lavender, Pink and Lilac.

Price per package.....	\$0.25
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## The Aztec Bean

It is one of the largest Beans in existence. It grows in bush form, just like Lima Beans, and is perennial in places where it is not too cold or too frosty. It grows like any other bean, but stands a great deal of drought. Its flavor is unexcelled. Dry beans can be cooked just like Lima Beans. It is very prolific and we recommend anyone who raises beans to give it a trial.

Price per package.....	\$0.50
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In the state of Virginia, last spring, all the early vegetables were killed by a very heavy late frost. The frost however, did not hurt the AZTEC BEAN in the least.

## Cucumber Seed

SENSATION

This Cucumber has proven to be the most valuable variety for forcing under glass and in hot beds as well as for outdoors. In a greenhouse, with a temperature of 70 degrees, the fruit will be ready for market one week after flowering. The fruit reaches the length of 12 inches and is of a deep green color. One plant will bring from 270 to 300 perfect fruit in one season. In order to get more fruit from a vine, never allow any of the fruit to ripen on the plant; as soon as they reach their full size, pick immediately.

Price per package.....	\$0.50
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## Gladiolus Culture

Gladioli will grow in almost any kind of soil, but a heavy clay or adobe soil containing some sand seems to be a most ideal ground for them. Have the ground well plowed to a depth of ten or twelve inches and do not use any new straw fertilizer such as fresh horse manure, as this always has a tendency to affect the health of the bulb. A place which has been heavily fertilized the year before is all right. As to the depth of planting the bulb, we rather think this is a matter of locality and each one should make this test on his own grounds. Here we plant our bulbs from two to three inches under the surface, but on light sandy ground we think the bulbs should be planted an inch or two deeper.

Gladioli, in order to develop to perfection, should be planted in an open spot where the sun will strike the whole day long. When planted in a shady spot or under trees, their growth is stunted and the colors will not come out to perfection.

The greatest need of Gladioli in order to bring them to perfection is plenty of water from the time they are six or eight inches high until they commence to flower; in fact, all the water they can stand. And even after they have flowered, in order to build out the bulbs they should have just as heavy a watering for at least a month after they are done flowering. This we find in our experience is the most essential thing in growing Gladioli. Do not plant Gladioli in the same place where planted the previous year.

As our Gladiolus varieties are naturally very large we do not recommend any heavy fertilizing. Heavy fertilizing will produce much larger flowers, but at the same time will lessen the vitality of the bulbs. In case a heavy fertilizer is used the bulbs will easily die during the Winter as a result of it—but we recommend top fertilizing with dry blood and bone meal (equal parts of each), mixed with the soil, working it in with a hoe. Liquid cow manure or liquid sheep manure (if not overdone) is very good, too, without doing any harm to the bulbs.

At all times from the planting till bulbs are being dug up, the ground should be well cultivated and kept free from weeds. This is very essential.

When the flowers are cut there should be at least four full leaves left on the bulb, and the cutting of flowers should be done by punching the point of a knife sideways into the stem and then cracking the stem over. This is important in order that the bulb may continue its natural growth.

Many people make a great mistake when cutting flowers, as they cut all the leaves away. By doing this the shock on the bulbs is so great that many of them will die over Winter. The new bulbs build out after flowering and need as many leaves as possible to accomplish it. For this reason when cutting flowers spare the leaves.

When flowers are open do not water them when the sun is shining, as this will surely ruin the flowers; water either early in the morning or in the evening. In ground where the leaves show too light a green, either treat it with Scotch soot or sprinkle the ground with fresh Portland cement. This will darken the leaves and make the plants much healthier.

Under no conditions do we recommend nitrate of soda or any other chemical fertilizers, as they have a bad after effect on the bulbs.

When digging the bulbs do not cut the leaves off at once. Leave them on for at least ten days or two weeks. Pile them out in the open so that the green leaves will throw the moisture out of the bulbs and help the bulbs to ripen naturally. After the green is cut off, leave them in a frost-protected place for at least another two weeks, then clean them and store away for the Winter. They should not be put in boxes deeper than six inches. Give them plenty of ventilation.

Gladioli have their enemies, just as well as any other plants—insects and fungi. For this reason, in order to keep plants healthy, one should take precautions against the aforesaid. A good remedy, as well as a preventive, is the following:—A Bluestone Solution: 1 pound of bluestone, 100 pounds of water. The bulbs should be dipped in this solution for three to five minutes just before planting.

In order to propagate Gladioli quickly, we would suggest to cut large size bulbs in half. To do this correctly it should be done the day of planting or no longer than the day before planting; for if left out of the ground long after being cut they may easily rot. By removing all the husk or silk, you will notice that the eyes are located on opposite sides, so divide the bulb vertically through the center, so that each piece has at least one eye. The bulbs should be cut only once. No more than two halves from one bulb. We have been doing this with our bulbs and this process has yet to fail us. In order to get the most bulblets from one bulb, they should be planted as early as possible and as high as possible. We find that the bulbs that have the top part of the bulb half way out of the ground produce the most bulblets.

Now as such highly planted bulbs will easily fall over in the rain or wind, it is necessary to stake them and tie them as early as possible. We found that bulbs planted after the middle of May bring hardly any bulblets, but when planted five or six weeks earlier they have many.

The question of how deep to plant the bulbs. We think anywhere from one to three inches below the ground. This depends on the soil and should be tested out in each locality.

Deep planting has been found detrimental to growth and lack of bulblets everywhere. High planting has been proven better. As rain and wind will so easily cause the spikes to fall over, it is necessary to stake and tie the spikes as early as possible. The best way to do this is to plant the Gladioli in rows; then drive in laths, one in each side of the row, every four feet apart; then run two lines tied to the lath on each side, one line 2 feet high and one 3 feet high. This is a quick and easy way.

Newton, Kansas.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: Must tell you how pleased everyone is over your wonderful Gladioli. "Dr. F. E. Bennett" was the most wonderful ever grown in this part of the country.

I have hundreds of bulbs, and must say yours excell. I want to start new standards in gladiolus as a cut flower in this part of the country and get more of your bulbs.

Yours truly,

MRS. O. S. FENT.

\* \* \* \*

Harrison, Ohio, August 10th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: The Gladioli bulbs purchased from you produced wonderful flowers both last year and this, and were admired by everybody.

We thank you.

Yours truly,

SADIE V. HERBERT.

\* \* \* \*

August 23rd, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: I am enclosing picture of a spike of Thos. T. Kent that measures 26 inches from the bottom of the first flower to the top of spike. Mrs. H. E. Bothin, Jack London, American Beauty and Anna Eberius were fine.

Be sure to mail your Catalog when you have it ready to mail.

Yours truly,

J. P. MUNSINGER.



## Some Testimonials

In order to save space, we have taken only those parts of letters that relate to our productions.

Olympia, Wash, September 21st, 1922.  
Richard Diener Co. Inc., Kentfield, Calif.  
Gentlemen: Dahlia seeds—I never saw such Dahlias. I want to thank you, and expect to get more next spring.

Respectfully yours,  
J. H. RUDOLPH.

West Park, Ohio, April 3rd, 1922.  
Richard Diener Co. Inc., Kentfield, Calif.  
Dear Sirs: We raised Dahlias from your seed last year, and they were the finest we ever had. Many of them had large bulbs which we saved for this year.

Yours truly,  
M. H. HAVICE.

Savannah, Ga., March 13th, 1922.  
Richard Diener Co. Inc., Kentfield, Calif.  
Dear Sirs: I am enclosing herewith an order from one hundred (100) seeds of your dahlias. I purchased a package of seed from you last spring, and I must say that I never saw such beautiful flowers as to size and shades of colors. Some of the flowers were of the cactus types and as large as five and a half inches in diameter.

I have saved all of my tubers, and trust they will do even better this summer.  
Yours very truly,  
E. J. RANKIN.

Dresden, N. Y., April 1st, 1922.  
Richard Diener Co. Inc., Kentfield, Calif.  
Gentlemen: Please do not send too large bulbs, for I do not make but one planting, and I like to have my new ones bloom about four times.  
Mrs. Wm. Kent, American Beauty, Thos. T. Kent, C. C. Moore and Caroline F. Burke were very nice and the Petunias were the best ever had.

Yours truly,  
MAY DOWNEY.

Santa Cruz., Calif., January 11th, 1922.  
Richard Diener Co. Inc., Kentfield, Calif.  
Gentlemen: Last year I purchased two packages of your Petunia Seeds. I brought to maturity about 500 plants, and will say that I have never grown anything that attracted so much attention. I also had two dozen plants of your Diener Tomato, which turned out to be the most prolific and largest tomato I ever grew.

Yours very truly,  
MAX KORTUM.

Romeo, Mich., January 5th, 1922.  
Richard Diener Co. Inc., Kentfield, Calif.  
Enclosed find order for seeds and bulbs. We wish to express our appreciation of the manner in which the last order was packed and received.  
When the Gladioli came into bloom they surpassed your catalogue description.  
We have a hardy border along a curved driveway some 75 ft. long. This was bordered with your Petunias "Ruffled Monsters" and "Flesh Pink Frilled."  
They were the most wonderful Petunias we have ever grown and were a mass of bloom with never-ending surprises, until cut down by the frost.

Yours very truly,  
F. N. WHITE.

Galt, Canada, January 10, 1922.  
Richard Diener Co. Inc., Kentfield, Calif.  
Dear Sirs: Gladioli bulbs received, also seeds. Am very much pleased with the generous amount of extra bulbs you sent me. Have grown Gladioli for over twenty-five years, and during that time have bought from a great many growers but never received such liberal treatment as I have received from you. I have grown your Diener tomato for two years and it is a wonder. Will report later after Gladioli bloom.

Yours truly,  
GEO. E. EGERTON.

Santa Ana, Calif., September 11th, 1922.  
Richard Diener Co. Inc., Kentfield, Calif.  
Dear Sirs: Please send me your catalogue. The Dahlia seed we purchased from you this spring have produced some perfectly wonderful Dahlias.  
Also the large ruffled Petunias are beautiful and are still blooming profusely.

Truly yours,  
MRS. F. LE PURINTON.

Faribault, Minn, September 12th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: Am going to let you know how I like your Gladiolus Bulbs.

Have been to the Minnesota State Fair, Faribault Fair and Steel County Fair, and have seen no flowers that could beat any of your collection in either size of blossoms or color.

Please send me your Catalog, as I will want to order more of these Gladiolus Bulbs.

Have also had good luck with Pansies received from you.

Yours truly,

FRANCIS F. ROSEN.

\* \* \* \*

Belvidere, Ill., September 18th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Sirs: I wish you to know what pleasure I derived from the Gladiolus Bulbs received from you this spring. Nearly every one bloomed, including the generous supply of Anna Eberius bulbets included in the order. Every bulblet bore a fine spike. I had never planted such small bulbets before, and was delighted with the results.

Respectfully yours,

MRS. OLNEY WITBECK.

\* \* \* \*

Sharpsburg, Ky., September 11th, 1922.

Richard Diener Co., Kentfield, Calif.

Dear Sirs: Last spring I got a few large Gladioli Bulbs and a thousand cormels from you. I thought perhaps you would be interested in the results I got. I live in a country village where we depend entirely on rain for our water supply. This summer has been unusually dry and still I had the most wonderful Gladioli from your bulbs and cormels I have ever seen. I raise a lot of other Gladioli, but none that compared with yours. The texture of Mrs. Wm. Kent, Elizabeth Gerberding, Myrtle McNally are too exquisitely beautiful to describe. My large bulbs all had as many or more than three immense spikes early in the summer, and now they are nearly all sending up more stalks.

Yours truly,

MRS. J. C. VAN ARSDELL.

\* \* \* \*

Hilo, Hawaii, April 13th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Sirs: Please find enclosed order. Without doubt, yours are the finest Gladioli that I have ever seen or had the pleasure of raising.

Sincerely yours,

HERBERT C. SHIPMAN.

\* \* \* \*

Rahway, N. J., November 12th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Sirs: Kindly send me your 1922 catalog on Gladiolus. I am pleased to advise that I had grand results from the bulbs purchased from you this year, and I wish to get some more from you next spring.

Thanking you in advance, I remain,

Yours very truly,

H. W. ROEDIGER.

\* \* \* \*

Guelph, Ont., Canada, November 25th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: The bulbs I received from you last spring were the finest stock I ever saw and the colors and form of the flowers were exceptionally fine. I also had all of your varieties listed with the St. Thomas Hort. Society, so that with those I had direct from you I had 17 of your originations growing. It is my intention to get a few additional varieties in the spring, and would be pleased to have a copy of your new catalog as soon as it is issued.

Yours very truly,

JNO. F. MARR.

\* \* \* \*

Brookville, Ohio, November 6th, 1921.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Sirs: I bought a few Glads. last spring, and want to say that they were the most beautiful ones I ever saw, especially Mrs. H. E. Bothin, Jack London, John Merle Coulter; in fact, they were all good. Last spring, before I received your catalog, I sent to Mr. — for one of each of his named varieties, and there were only several of Mr. — that I thought were any ways compared to yours. They were small bulbs, and some did not come up, so I think that you will receive the bulk of my trade next year.

Yours respectfully,

BILLY WEST.

\* \* \* \*

Lynn, Mass., December 22nd, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Sirs: Enclosed find check for bulbs of Mrs. Leon Douglass. This variety was greatly admired by all who saw it, and really opened the eyes of some of our local skeptics.

Yours truly,

EDW. W. KARCHER.

\* \* \* \*

Muskegon, Mich., October 7th, 1922.

Richard Diener Co., Kentfield, Cal.

Gentlemen: Please send me your latest catalog. I shall want some more American Beauty and Mrs. H. E. Bothin. All those I received from you did well. Mrs. H. E. Bothin is far prettier than the catalog would indicate. I want to thank you for the lovely extras you sent me. Heart of Juanita and Sunset both beautiful beyond description.

Yours very truly,

ROY DOANE.

\* \* \* \*

Butler, Pa., October 9th, 1922.

Richard Diener Co., Kentfield, Cal.

Dear Sirs: I think your Mrs. H. E. Bothin is a mighty fine Glad., as it takes on the wholesale cut flower market and brings a good price.

Thanking you, I remain,

ALFRED OESTERLING.

# RICHARD DIENER CO., INC., KENTFIELD, MARIN COUNTY, CALIFORNIA

Mexico, September 12th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: I have sowed out your petunia seed (Ruffled Monsters) and obtained full success. They are still giving large and abundant flowers.

Truly yours,

LIC. JOSE LUIS REQUENA.

\* \* \* \*

Beaumont, Texas, September 6th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Sirs: Was fortunate enough last spring to obtain (from a brother) a few of your petunia seeds, and I believe I got a fine healthy plant from every seed I planted. Can add that I created a sensation among some of the old natives here, who really never knew there were such petunias grown. Hope to be able to have the whole bunch looking this next spring.

Very truly yours,

SETH A. HENSLEY.

\* \* \* \*

St. Joseph, Mo., August 12th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: You will be pleased to hear of my success with your wonderful petunia "Pink Glory." From the fifty-cent package of seed which I purchased last winter have produced nearly 100 plants, and the flowers are truly wonderful and much admired. I would not be surprised if you would receive quite a number of orders from this section for this petunia, which has been so much admired by the members of the St. Joseph Garden Club.

Yours very truly,

WM. F. UHLMAN.

\* \* \* \*

5114 Military Ave., Omaha, Neb., November 5th, 1921.

Richard Diener Co. Inc., Kentfield, Calif.

I want to thank you for the beautiful Petunia seed I got from you last year. I was complimented on them by everybody. Hoping to get the same assortment, and thanking you, I remain,

Yours truly,

C. W. BONDE.

\* \* \* \*

West Berkeley, Cal., November 9th, 1921.

Richard Diener Co. Inc., Kentfield, Calif.

The seed from you last year responden fine, and it can surely be said the plants are fine. There is no better petunia anywhere.

Yours truly,

C. GANDIL'S NURSERY.

\* \* \* \*

Clinton, Mo., December 21st, 1921.

Richard Diener Co., Kentfield, Cal.

Dear Sirs: The Petunias I raised last summer from your seed proved beyond all expectations; the colorings were rich and the markings beautiful and large in size. The flowers when cut were not ephemeral, keeping for four days in very hot weather. People from many towns came to view them. I have never seen anything more lovely in my travels abroad. Even a hard freeze did not kill them, and in a few days they were blooming again.

Yours truly,

MRS. A. E. DERWENT.

\* \* \* \*

Salt Lake City, Utah, August 6th, 1921.

Richard Diener Co., Kentfield, Cal.

Gentlemen: I had great success with your Petunias this season. They are certainly all and more than you claim them to be. Some actually measured seven inches across. My customers have certainly been pleased with results of the blooms, as is everyone who sees them.

Yours very truly,

JAS. W. SMITH.

\* \* \* \*

Orange, N. J., January 4th, 1921.

Richard Diener Co., Kentfield, Cal.

Dear Sirs: The Petunia Seeds we received from you last year turned out fine and sold well.

Respectfully,

E. DECKER & SONS.

\* \* \* \*

Milpitas, Cal., August 31st, 1921.

Richard Diener Co., Kentfield, Cal.

Dear Sirs: Will you forward me literature and prices of your Petunia Plants, or a catalogue of flowers, if you have one.

Saw your Petunias in blossom in Santa Cruz, and they were by far the most beautiful flowers I have ever seen.

Sincerely,

MRS. A. J. CRABB.

\* \* \* \*

Dodge Center, Minn., January 24th, 1921.

Richard Diener Co., Kentfield, Cal.

Gentlemen: Your seeds of last year raised the finest Petunias we have ever seen. We have bought lots of California Petunia Seed from the East for many years, but yours beat anything we had yet.

Yours for business and square deal,

N. N. CHRISTENSON.

\* \* \* \*

Millwood, New York, August 2nd, 1921.

Richard Diener Co., Kentfield, Cal.

Gentlemen: A friend sent me a package of your Petunia Seed, "Ruffled Monster." I started them in the greenhouse and transplanted them in the garden. They have delighted everyone who has seen them and I desire to try raising them in the greenhouse for winter blooming.

Kindly send me your Catalogue at once.

Very truly yours,

CARRIE CHAPMAN CATT.

Flournoy, Calif., February 22nd, 1922.

Richard Diener Co., Kentfield, Calif.

Dear Sirs: I bought some seed of you several years ago, and my sister-in-law took some to the Tehama Co. Fair. Three tomatoes weighed 15 lbs. They are surely a fine tomato. Please send your catalog.

Yours very respectfully,

MRS. J. B. OSBORN.

Emmett, Idaho, January 12th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Mr. Diener: Your tomatoes cap any tomato I have ever seen grown in this country. A lot of your productions we mean to get as soon as we can. Send catalog.

Thanking you,

JESSIE M. HALDER.

Los Gatos, Calif., February 23rd, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Sir: Kindly forward a packet of your perfected tomato (rot resisting). As I am not acquainted with the price charged, will make up any difference. Last season we secured some of your seed from a friend, and were delighted with the tomatoes. Had ample opportunity to test the blight-resisting qualities, and must say that they are a big advance along the line.

Yours very truly,

HAROLD J. WHITEHILL.

Weiser, Idaho, February 20th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Sir: Please send me package of the Diener tomato seed. We raised your tomato last year and had good success, as we took two blue ribbons and one first prize—two in Oregon and one in Idaho.

Yours,

MRS. CHAS. JOHNSON.

Dallas, Ore., February 18th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Sirs: Kindly send me a package of your "Diener tomato seed." Tried them last year, and they were the wonder of the community.

Yours truly,

T. A. DUNN.

Murphy, Calif., March 5th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Sirs: Have been raising your tomatoes for the past two years and am much pleased with them. Last year had one tomato that weighed a fraction over five (5) pounds.

Yours very truly,

D. W. BRIER.

Fallon, Nevada, February 25th, 1922.

Richard Diener Co., Kentfield, Calif.

Dear Sirs: Enclosed you will find order for Diener tomato. I had a package last year, and had the largest tomatoes and more of them than any other tomato I ever had. Some of the largest ones were under the vines in the ditches, and did not rot.

Yours truly,

JOS. A. BLUM.

Canyonville, Ore., February 12th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: Raised some of your famous tomatoes last year, and everyone pronounced them the finest ever seen in this locality.

Respectfully yours,

MISS BESS A. CLOUGH.

Echo, Ore., December 21st, 1921.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: Your catalog of gladiolus and other products would be appreciated this year. Your tomato is a wonderful yielder, where most varieties have been a failure this past year, in this locality.

Truly yours,

JAY PELMULDER.

Vallejo, Calif., January 25th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Sirs: I am sending for a package of tomato seed. I had a package last year and grew some of the largest tomatoes I ever saw.

Yours respectfully,

MRS. F. R. HINDS.

Red Bluff, Calif.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Sirs: I have raised a garden for a number of years, and the tomatoes I raised from your seed last year were the finest I ever raised. Twelve tomatoes averaged 15 pounds from the first bearing to the last.

Yours very truly,

MRS. D. M. HULL.

Warwick, Queensland, Australia, August 9th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Sirs: I have had wonderful success with your Diener tomato last season. This is certainly a very fine line.

Yours faithfully,

ERIC G. ANDERSON.

# RICHARD DIENER CO., INC., KENTFIELD, MARIN COUNTY, CALIFORNIA

Woburn, Mass., August 12th, 1922.

Richard Diener Company, Kentfield, Calif.

Gentlemen: Yesterday I attended the annual Gladiolus show of the Mass. Horticultural Society. This is held in conjunction with the annual show of the New England Gladiolus Society. The gladiolus of every grower in the United were there shown by some local grower. Of all those on exhibition, it seemed to me that your Anna Eberius was the most admired. There were a great many wonderful spikes of this variety and there was a crowd around each vase of them. Your American Beauty also attracted much attention. I cannot tell the names of the exhibitors of your glads., as I did not have time to get them.

Yours very truly,

W. C. OTIS.

\* \* \* \*

Vanburen, Ohio, November 3rd, 1921.

Richard Diener Co., Kentfield, Calif.

Gentlemen: Please send me your Gladioli Catalogue as soon as issued. The blooms that came from your bulbs this year were gloriously beautiful. Thomas T. Kent had 7-inch flowers. Jack London was grand, so was Diener's American Beauty. I sure want more of them all.

Yours truly,

MRS. EARL DEHNHOFF.

\* \* \* \*

Wilkes, Barre, Pa.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: Kindly give me the price of Diener's Apricot seedling which was very much admired by all who have seen it (meaning No. 293, Pola Negri). Such beautiful Gladiolus I have never seen before and such fine bulbs. Also had fine results from Pansy and Petunia seed, which are still in bloom.

Yours respectfully,

MRS. HERBERT L. SHIPP.

\* \* \* \*

Janesville, Wis., December 17th, 1921.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: We are sending you the photo of Mrs. H. E. Bothin as per our other letter, also find enclosed one of the Ruffled Petunias. We had some of these up to 8 inches across and they attracted a lot of attention, and we have quite a lot of plants sold for next spring.

Compliments of the season,

F. M. PALMITER & CON.

\* \* \* \*

Omaha, Nebr., December 26th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: Enclosed please find order. Got about 800 Gladioli bulbs from a \$1.00 worth of seed from you three years ago. They all flowered last summer, and such an array of variety and beauty was never before seen in this neighborhood.

Petunias made one grand display, and everybody passing stopped to admire them. I was successful in getting Mr. Chas. Bonde, King Park, florist, to give your stock a trial, and they proved so superior to his old-fashioned Petunias that he will not have any other than yours.

Respectfully yours,

CHARLES BLANK.

\* \* \* \*

Los Angeles, Calif., January 31st, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: I am returning by parcel post today one of the orders of Glad. bulbs. Your prompt willingness to replace my order, which for some time seemed to be lost, is greatly appreciated, I assure you. Though so long overdue, the first package of bulbs arrived at last, and in the best of condition, due to your fine method of packing. I shall after this send in my order either earlier or later, and this way keep it out of the big Christmas mail confusion.

Hoping this package reaches you promptly and in good condition,

Yours very truly,

C. M. SCRACE.

\* \* \* \*

Beltsville, Md., December 7th, 1921.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: Your catalog came today. I enclosed order for bulbs.

I dug over 800 bulbs from the 10 grams of Gladiolus seed you sent me last spring. Your Mrs. H. E. Bothin is a wonder late variety. Sir Roger Casement, Frank J. Symmes and Anna Eberius are all very fine.

Yours very truly,

R. B. PIPER.

\* \* \* \*

Toronto, Canada, February 24th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Sirs: I am enclosing herewith order. I have your Gladioli for the last two years, and they were very fine indeed. In 1921, Jack London, from on Cormels planted, gave me five (5) large corms, and I never had anything before like that. I propagated quite a lot of bulbs to last year from yours, and they did very well; indeed, some of them bloomed.

Yours sincerely,

J. G. R. GRAY.

# RICHARD DIENER CO., INC., KENTFIELD, MARIN COUNTY, CALIFORNIA

Worcester, Mass., December 22nd, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: Enclosed please find order for bulbs. This order will give me twenty-five of your varieties. Mr. Robert Gow informs me this morning that he is sending you an order, for which I am glad. It is a pleasure to recommend your Gladioli, as you are sure that whoever gets any of the same are sure to be pleased.

Yours truly,

ALBERT W. OLMSTED.

\* \* \* \*

Winnipeg, Canada, January 20th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Sirs: I duly received your catalog, and you may book my order for the following bulbs. Last year, for the first time, I placed an order with you for some bulbs, and I confess I did so with some hesitation, as although I did not disbelieve your reports on size and beauty of the flowers grown by you, still I had been told that the bulbs would degenerate in this climate. I may say that I was agreeably disappointed, as not only were large bulbs produced, considerably larger than what you sent, but the flowers were large and magnificent—indeed, the finest that I have ever had, and I grew last year over two hundred varieties, securing them from eighteen different growers.

Yours very truly,

MICHAEL SCOTT.

\* \* \* \*

Collingswood, N. J., January 13th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: I enclose a small order for Gladiolus selected from your catalog. I was present at the American Glad. Society Show at St. Thomas last August, and had the pleasure of seeing the splendid planting of your varieties in the trial grounds. They as a whole were superior to other plantings. The block of "American Beauty" and "Anna Eberius" were especially fine.

Yours very truly,

ALFRED K. ROBERTS.

\* \* \* \*

La Follette, Tenn., January 31st, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Sirs: Last year we grew your Gladioli for the first time and were delighted with them. The bulbs were the finest I have ever seen, and your very generous count more than covered the postage. Thos. T. Kent, Frank J. Symmes and David Starr Jordan were especially good. A thousand bullets planted April 9th began blooming July 18th and continued till the end of August. We had lots of fun watching for new varieties and comparing them with catalog descriptions. Many of them were wonderfully beautiful.

Very respectfully,

FANNIE RICHARDSON.

\* \* \* \*

Toronto, Ont., Canada, February 1st, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Sirs: Enclosed find order for Petunias and Gladioli.

Of the Gladioli, Queen of the Night, Richard Diener, Mrs. Rudolph Spreckles and Diener's White were exceedingly fine and greatly admired by all who saw them. Richard Diener is the most beautiful Gladioli I have ever seen.

Yours very truly,

W. LAWRENCE.

\* \* \* \*

Melbourne, Australia, March 13th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Sirs: Enclosed please find money order for bulbs. May I remark that some of your varieties are the most lovely creations I have ever beheld, especially Anna Eberius, Jack London, and Mrs. W. Kent. They have been more admired than any that I have bloomed this season. The increase (I have just dug them up) is something wonderful, and the size of the bulbs is immense.

Yours sincerely,

A. M. HARRISON.

\* \* \* \*

Ridgewood, N. J., February 1st, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Dear Sirs: I am enclosing an order. Now a word about last season. It was a very poor season for Dahlias in this locality, but the Glads. did better for me than ever before, and my garden was a perfect riot of gorgeous colors. I was more than satisfied with the results obtained from your Glads. The Emile Ashe being in my estimation exceedingly fine. They were all so good that it is difficult to say which was best without doing an injustice to the rest. I look forward with pleasure to the coming season, and when the Glads. are in bloom they will be quite an "ad." for the Diener Co., as there are no finer flowers in this locality.

Should any of your prospective customers about these parts desire to see your Glads. in bloom, I would be glad to have them call upon me during the flowering season, and any information I can give will be furnished cheerfully.

With good wishes,

Yours truly,

JAMES C. RUSSELL.

\* \* \* \*

Woodstock, Ont., Canada, April 24, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: I am so pleased with the Gladioli bulbs I got from you last year that I want one hundred more for this year. Everyone who saw my Gladiolus in bloom thought they were exceptionally fine. There was not a poor one in the collection, and I am looking forward to having some more new and wonderful blooms this summer.

Thanking you for last year's order,

Sincerely yours,

MRS. W. T. NUTT.

\* \* \* \*

Goshen, Ore., October 18th, 1922.

Richard Diener Co. Inc., Kentfield, Calif.

Gentlemen: This is the second year for the Diener Tomato. They are certainly wonderful. Other tomatoes at this time of year are so full of acid, but the Diener is as sweet as the first ones, and have withstood a long drouth and have come out loaded with beautiful tomatoes.

Yours,

MRS. H. L. EDMUNSON.



202 - Mrs. John P. Walsh



26 - Jack London



19 - Anna Eberius



188 - Mrs. Mary S. Adams

Flowers greatly reduced.

Richard Diener Co., Inc.,  
Kentfield, Marin County,  
California





No. 321  
*ELF.*